

30th Anniversary Conference

# Transcontinental Trusts 2015

Leading international trust experts and distinguished speakers include

16th- 18th June 2015  
Grand Kempinski Hotel, Geneva



The Honourable Mr Justice  
David Hayton  
**THE CARIBBEAN COURT  
OF JUSTICE**



Dan Mitchell  
*Senior Fellow*  
**CATO INSTITUTE**



Jolyon Maugham QC  
*Barrister*  
**DEVEREUX CHAMBERS**



Geoff Cook  
*CEO*  
**JERSEY FINANCE**



Professor Jason Sharman  
**GRIFFITH UNIVERSITY**



Sir Michael Birt  
**Former BAILIFF OF JERSEY**



Dr. Charles Poncet  
*Partner*  
**CMS LAW**



Richard Hay  
*Partner*  
**STIKEMAN ELLIOTT**

Gold Partners



Gala dinner host



Silver Partners



Bronze Partner



# PROGRAMMES AT A GLANCE

## International Trust Litigation

- 8.45 Registration
- 9.15 **Chair's introduction**
- 9.30 **This House Believes that Trust Disputes Should be Heard in Private**
- 10.15 **Kiss & Tell: Disclosure from Beneficiaries – is Jersey or Guernsey right?**
- 11.00 Coffee
- 11.30 **ADR Provisions in Trusts Legislation - a New route for Solving Trust's Problems or an Unlikely Road to Take?**
- 12.30 **It's Not My Liability ..... Is It?**
- 1.15 Lunch
- 2.15 **How Much? Quantification of Breach of Trust Claims**
- 3.00 **In the Looking Glass: Holding Companies & Reflective Loss**
- 3.45 Tea
- 4.15 **Fears for TIEAs**
- 5.00 **On the Couch with Mandy Saligari: Dealing with Difficult Beneficiaries**
- 5.45 **Chair's Summation**

### WHAT'S NEW FOR 2015

Brand new hot topics and focus areas including:

- Sail boat cruise & gala dinner at Swiss National Museum
- Future of tax enforcement
- Information exchange
- Disclosure from beneficiaries
- What is wilful default
- Interaction of jurisdictions

### BREAKFAST BRIEFINGS WITH THE EXPERTS

- Trust Law & Structuring
- Latin America
- Specification of a Trustee in the New Landscape
- Family Governance – The Soft and the Hard Issues
- Jurisdiction Hopping: Planning & Litigation
- Cross Border Planning for Divorce

## Transcontinental Trusts Day 1

- 8.00 - 8.30 Registration
- 8.30 - 9.20 **Breakfast Briefings**
- 9.30 **Chair's Opening Remarks**
- 9.40 **Global Tax Co-ordination and Cartelization: Why is it Happening and What are the Implications?**
- 10.20 **Growing Support for Redistribution: Panacea or Looming Collapse of the Welfare State?**
- 11.20 Coffee
- 11.40 **Tax Authorities: Sharpening Tools of the Trade**
- 12.20 **Penalties for Wealth Advisors and Trustees**
- 1.00 Lunch
- 2.00 **The Hayton Trust Law Overview**
- 3.00 **The Trust Company Conundrum: Balancing Risk, Profit & Client Service**
- 3.40 Coffee
- 4.00 **Voluntary Disclosures: Are they Working?**
- 4.30 **Privacy & Confidentiality Implications**
- 5.30 End of Day One
- 6.30 *Geneva Star Sail Boat Departs to Chateau Prangins*
- 8.00 *Gala Dinner at the National Swiss Museum, Chateau Prangins*
- 10.15 Bus return to Geneva

## Transcontinental Trusts Day 2

- 8.00 - 8.30 Registration
- 8.30 - 9.20 **Breakfast Briefings**
- 9.30 **Chairs' Welcome**
- 9.40 **Tackling the Complexities of the Interaction between US / UK Tax Regimes**
- 10.20 **Future of the Swiss Wealth Industry**
- 11.00 Coffee
- 11.30 Choice of 2 Break Out Sessions  
**(Room 1) Middle East: Still Growing?**  
**(Room 2) The French War on Offshore Planning**
- 12.10 **Africa – Tapping into a Growing Market**
- 12.50 Lunch
- 2.00 **Roles of a Trustee in UHNW Life Insurance**
- 2.35 **Examining the Gap between the Regulatory Regime for Trust Company Business & Consumer Protection**
- 3.10 Coffee
- 3.25 **Tracking Beneficial Ownership: Government and NGO Goals**
- 4.05 **Global Co-Ordination for Tax Enforcement: What are the Implications?**
- 4.45 **Close of Conference & Final Remarks from the Chair**

# INTERNATIONAL TRUST LITIGATION

*Liability for Trust Losses & How to Limit*

16th June 2015  
Grand Kempinski Hotel,  
Geneva

08.30 Registration

9.15 **Chair's introduction**



**Elspeth Talbot-Rice QC**  
*Barrister*  
**XXIV OLD BUILDINGS**

9.30 **This House Believes that Trust Disputes Should be Heard in Private**

Debate



**The Honourable Mr Justice David Hayton**  
**CARIBBEAN COURT OF JUSTICE**



10.15 **Kiss & Tell: Disclosure from Beneficiaries – is Jersey or Guernsey right?**



**Sir Michael Birt**  
*Former Bailiff*  
**STATES OF JERSEY**



11.00 Coffee

11.30 **ADR Provisions in Trusts Legislation - a New route for Solving Trust's Problems or an Unlikely Road to Take?**



**Andreas Kistler**  
*Partner*  
**CAREY OLSEN**



**David Brownbill QC**  
*Barrister*  
**XXIV OLD BUILDINGS**



**The Honourable Mr Justice David Hayton**  
**THE CARIBBEAN COURT OF JUSTICE**

12.30 **It's Not My Liability ..... Is It?**

Mock Application

• TSP/CSP liability for breach of trust



**Edward Cumming**  
*Barrister*  
**XXIV OLD BUILDINGS**

1.15 Lunch

2.15 **How Much? Quantification of Breach of Trust Claims**



**Graeme McPherson QC**  
*Barrister*  
**4 NEW SQUARE**



**Sanna-Liisa Valtanen**  
*Director*  
**ASSET RISK CONSULTANTS**



3.00 **In the Looking Glass: Holding Companies & Reflective Loss**



**Alan Steinfeld QC**  
*Barrister*  
**XXIV OLD BUILDINGS**

3.45 Tea

4.15 **Fears for TIEAs**



**Nathaniel Turner**  
*Director*  
**ASW LAW**



**Daniel Martineau**  
*Executive Chairman*  
**SUMMIT TRUST**

5.00 **On the Couch with Mandy Saligari: Dealing with Difficult Beneficiaries**

- The family framework where there is a high maintenance parent(s)
- The resulting roles and relationships
- Who holds the power?
- Avoidant, entitled, self-destructive behaviour: Addiction
- How to spot addiction, how to intervene and how & why to get proper help



**Mandy Saligari**  
*Founder & Clinical Director*  
**CHARTER HARLEY STREET**



**Elspeth Talbot-Rice QC**  
*Barrister*  
**XXIV OLD BUILDINGS**

5.45 **Chair's Summation**  
& Close of Conference

5.50 Welcome Drinks Reception



# Transcontinen

## Networking & Interactivity at Trans Trusts 2015

### Gala Dinner



Enjoy a fabulous networking evening at the picturesque and inspiring Swiss National Museum with a drinks reception on the Geneva Star sail boat to take you there, the evening of the 17th June. Transport, entry, drinks and dinner included in your conference attendance.

### Welcome Drinks



Attend the welcome drinks reception at the Grand Kempinski Hotel. Delegates just attending on the 17th & 18th June are welcome to attend this reception along with those delegates attending the Litigation conference.

### Interactive Voting



Have your say at Trans Trusts. Every delegate will have their own, wireless voting device. Delegates will be able to vote on key questions and issues during the event with live results immediately available on screen.

08.00 - 08.30	Registration
08.30 - 09.20	<b>Breakfast Briefings</b> (choose 1 of 3)
<b>Briefing 1</b>	<b>Jurisdiction Hopping: Planning &amp; Litigation</b>
<b>Briefing 2</b>	<b>Latin America or Asia / China</b>
<b>Briefing 3</b>	<b>Specification of a Trustee in the New Landscape</b>

## 09.30 Chair's Opening Remarks



**Richard Hay**  
Partner  
**STIKEMAN ELLIOTT**

## Practical Impact of Information Exchange

### 9.40 **Global Tax Co-ordination and Cartelization: Why is it Happening and What are the Implications?**



**Dan Mitchell**  
Senior Fellow  
**CATO INSTITUTE**



### 10.20 **Growing Support for Redistribution: Panacea or Looming Collapse of the Welfare State?**



**Jolyon Maugham QC**  
Barrister  
**DEVEREUX CHAMBERS**



**Dan Mitchell**  
Senior Fellow  
**CATO INSTITUTE**



**Professor Jason Sharman**  
Deputy Director Centre for Governance & Public Policy  
**GRIFFITH UNIVERSITY**



11.20 Coffee

### 11.40 **Tax Authorities: Sharpening Tools of the Trade**

- FATCA / CRS
- Central / public registers of beneficial ownership information for companies and trusts
- Multilateral convention on tax assistance



**John Riches**  
Partner  
**RMW LAW**



*"An excellent and varied conference, beautifully chaired and a good opportunity to meet others"*

*"Extraordinarily good"*

Withers

Barclays

# tal Trusts 2015

17th June 2015 – Day One

12.20 **Penalties for Wealth Advisors and Trustees**



**Simon Jennings**  
Partner  
**RAWLINSON & HUNTER**

1.00 Lunch

## Crucial Updates

2.00 **The Hayton Trust Law Overview**



**The Honourable Mr Justice David Hayton**  
**THE CARIBBEAN COURT OF JUSTICE**



3.00 **The Trust Company Conundrum: Balancing Risk, Profit & Client Service**

In a world of increasing regulation and litigation, it is becoming ever more difficult for trust companies to achieve a successful balance of client service, risk mitigation and profit. In this session we will examine the pressures on trust companies to deliver a high level of client service while protecting their own position in respect of regulatory and other pressures and remaining profitable.



**Joe Donohoe**  
Director  
**ASSET RISK CONSULTANTS**



**Stella Mitchell-Voisin**  
Managing Director  
**SUMMIT TRUST**



**Helen Hatton**  
Managing Director  
**SATOR REGULATORY CONSULTING**



**Charmaine Tucker**  
President & CEO  
**LOMBARD ODIER TRUST LIMITED**

3.40 Coffee

4.00 **Voluntary Disclosures: Are they Working?**

**Comparative Overview**

As governments impose new standards of reporting and exchange of financial information, taxpayers who have been remiss in complying with their tax and reporting obligations are more at risk than ever to detection and prosecution. What can these taxpayers do to fix their historical deficiencies in compliance? Is a voluntary disclosure the best option for these taxpayers?

- What is a voluntary disclosure and why should it be made?
- What are the costs and benefits of a voluntary disclosure?
- How is a voluntary disclosure carried out?
- Voluntary disclosures in practice: better than advertised?



**Peter A. Wong**  
Partner  
**BORDEN LADNER GERVAIS LLP**



**Ray McCann**  
Chartered Tax Adviser & Council Member of the Chartered Institute of Taxation



**John Cassidy**  
Partner  
**CROWE CLARK WHITEHILL**

4.40 **Privacy & Confidentiality Implications**

**Question Time**

- How to protect legitimate right to privacy

Host:



**Michael McKay**  
Founder  
**MCKAY CONSULTING**

On the panel:



**Dr. Charles Poncet**  
Partner  
**CMS LAW**



**Rachel Atkins**  
Partner  
**SCHILLINGS**



**Michael Farrant**  
Director  
**PROJECT ASSOCIATES**  
Further panelists to be announced

5.30 **End of Day One**

## Gala Dinner

- 6.30 *Geneva Star Sail Boat Departs to Chateau Prangins*  
8.00 *Gala Dinner at the National Swiss Museum, Chateau Prangins*  
10.15 *Bus return to Geneva*

Hosted by



*"Hugely informative, stuffed with impressive speakers and delegates and great fun to boot"*

*"Excellent speakers, good spread of topics and a great venue"*

*"Transcontinental trusts always tackles the major issues that people in the private client world are talking about"*

**XXIV Old Buildings**

**29 Bedford Row**

**States of Jersey**

# Transcontinen

## Breakfast Briefings with the Experts

08.30 - 09.20

Enjoy informal briefings and conversation over coffee and croissants with the experts of your choice.

(choose 1 of 3)



### Day 1

#### Briefing 1

##### Jurisdiction Hopping: Planning & Litigation

This session will consider the extent to which parties to trust disputes are able to choose where their claims are litigated, and therefore how to obtain a tactical advantage in those disputes.

- Why does it matter? The importance of choosing your forum
- Jurisdiction in trust disputes: the basic principles
- The impact of 'exclusive jurisdiction' clauses post-Crociani
- Anti-suit injunctions



**Keith Robinson**  
Partner  
**APPLEBY**

#### Briefing 2

##### UK Tax Implications



**Nick Dunnell**  
Partner  
**FARRER & CO**

#### Briefing 3

##### Specification of a Trustee in the New Landscape

- The client perspective: the perfect skill set – confidentiality, transparency, compliance and expertise
- The trustee perspective: Has the role of the trustee simply become too high risk?
- Protecting trustees: limiting personal liability for trustees & directors through indemnities, letters of wishes, the assistance of the court
- Destruction of the government of India principle: pressure upon trustees to pay and display



**Arabella Murphy**  
Partner  
**MAURICE TURNOR GARDNER**

### Day 2

#### Briefing 4

##### Family Governance – the Soft and the Hard Issues

This session focuses on how to get a family to focus on the issues they need to consider, and then how to implement them in terms of structuring:

- How do you gain the family's trust and commitment?
- What are the soft issues?
- What are the issues in particular jurisdictions?
- What sorts of structures are appropriate?
- Use of PTCs
- Other issues in governance structures



**Otto-Hans Nowak**  
Counsel  
**BORDEN LADNER GERVAIS**



**Wei Kang**  
Associate  
**BORDEN LADNER GERVAIS**

#### Briefing 5

##### Trust Law & Structuring

- 21st century structuring options
- Bend before it breaks: stress testing trust structures
- How to balance a settlor's need for control and avoiding risks of challenge
- When is too much control detrimental to a structure?
- Estate and succession planning in a Brussels IV world



**Bart Peerless, Dominic Lawrance, Michael Wells-Greco, Piers Master**  
Partners  
**CHARLES RUSSELL SPEECHLYS**

#### Briefing 6

##### Cross Border Planning for Divorce

- The client perspective: the perfect skill set – confidentiality, transparency, compliance and expertise
- The trustee perspective: Has the role of the trustee simply become too high risk?
- Protecting trustees: limiting personal liability for trustees & directors through indemnities, letters of wishes, the assistance of the court
- Destruction of the government of India principle: pressure upon trustees to pay and display



**Dawn Goodman**  
Partner  
**WITHERS**

# tal Trusts 2015

18th June 2015 – Day Two

- 08.00 – 08.30 Registration
- 08.30 – 09.20 **Breakfast Briefings** (choose 1 of 3)
- Briefing 4 Family Governance – the Soft and the Hard Issues**
- Briefing 5 Trust Law & Structuring**
- Briefing 6 Cross Border Planning for Divorce**

## 09.30 Chair's Welcome



**Richard Hay**  
Partner  
**STIKEMAN ELLIOTT**

## Connecting Across Borders

### 9.40 Tackling the Complexities of the Interaction between US / UK Tax Regimes



**Suzanne Willis**  
Partner  
**WESTLETON DRAKE**



**Brad Westerfield**  
Attorney  
**BUTLER SNOW**



**Otto-Hans Nowak**  
Counsel  
**BORDEN LADNER GERVAIS**

### 10.20 Future of the Swiss Wealth Industry



**David Wallace Wilson**  
Partner  
**SHELLENBERG WITTMER**

11.00 Coffee

11.30 Choice of 2 Break Out Sessions

### (Room 1) Middle East: Still Growing?



**Catriona Syed**  
Partner  
**CHARLES RUSSELL SPEECHLYS**



**Paul Stibbard**  
Managing Director  
**ROTHSCHILD**

### (Room 2) The French War on Offshore Planning

Speaker to be confirmed

### 12.10 Africa – Tapping into a Growing Market



**Geoff Cook**  
CEO  
**JERSEY FINANCE**

12.50 Lunch

## Role & Responsibilities of Trustees

### 2.00 Roles of a Trustee in UHNW Life Insurance

This session will explore the stages where the trustee acts as a policy owner of high sum-assured protection life insurance products. From inception through to claim, we will closely examine the responsibilities of a policy owner/trustee from the insurance carrier perspective with focus on the nuances unique to the ultra-high net worth market.

**Merrilyn Johnson**  
Director  
**SUNLIFE FINANCIAL INTERNATIONAL**

### 2.35 Examining the Gap between the Regulatory Regime for Trust Company Business & Consumer Protection



**Helen Hatton**  
Managing Director  
**SATOR REGULATORY CONSULTING**

3.10 Coffee

## Future of Tax Enforcement

### 3.25 Tracking Beneficial Ownership: Government and NGO Goals

- NGO model: centralised, public registries of beneficial ownership
- Ultimate goals of NGOs for registers
- US Treasury model: tracking beneficial ownership through the tax system
- Trusts and beneficial ownership: FATF working group
- Dreams, aspirations and reality: what are the prospects for implementation?



**Professor Jason Sharman**  
Deputy Director Centre for Governance & Public Policy  
**GRIFFITH UNIVERSITY**

### 4.05 Global Co-Ordination for Tax Enforcement: What are the Implications?



**Richard Hay**  
Partner  
**STIKEMAN ELLIOTT**



**Paul Stibbard**  
Managing Director  
**ROTHSCHILD**



**Peter Cotorceanu**  
Partner  
**ANAFORD AG**

### 4.45 Close of Conference & Final Remarks from the Chair

# NEW PERSPECTIVES FROM U



**Arabella Murphy**  
*Partner*  
**MAURICE TURNOR GARDNER**



**Sir Michael Birt**  
*Former Bailiff*  
**STATES OF JERSEY**



**Bart Peerless**  
*Partner*  
**CHARLES RUSSELL SPEECHLYS**



**Joe Donohoe**  
*Director*  
**ASSET RISK CONSULTANTS**



**Richard Hay**  
*Partner*  
**STIKEMAN ELLIOT**



**Stella Mitchell-Voisin**  
*Managing Director*  
**SUMMIT TRUST**



**Jolyon Maugham QC**  
*Barrister*  
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**Dan Mitchell**  
*Senior Fellow*  
**CATO INSTITUTE**



**Ray McCann**  
*Chartered Tax Adviser &  
Council Member of the Chartered Institute of  
Taxation*



**John Riches**  
*Partner*  
**RMW LAW**



**Michael McKay**  
*Founder*  
**MCKAY CONSULTING**



**Simon Jennings**  
*Partner*  
**RAWLINSON & HUNTER**



**Dr. Charles Poncet**  
*Partner*  
**CMS LAW**



**The Honourable Mr Justice David Hayton**  
**THE CARIBBEAN COURT OF JUSTICE**



**Catriona Syed**  
*Partner*  
**CHARLES RUSSELL SPEECHLYS**



**Graeme McPherson QC**  
*Barrister*  
**4 NEW SQUARE**



**Dawn Goodman**  
*Partner*  
**WITHERS**



**Alan Steinfeld QC**  
*Barrister*  
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**Sanna-Liisa Valtanen**  
*Director*  
**ASSET RISK CONSULTANTS**

# UNMISSABLE GUEST SPEAKERS



**Suzanne Willis**  
*Partner*  
**WESTLETON DRAKE**



**Peter Cotorceanu**  
*Partner*  
**ANAFORD AG**



**Brad Westerfield**  
*Attorney*  
**BUTLER SNOW**



**Michael Wells-Greco**  
*Partner*  
**CHARLES RUSSELL SPEECHLYS**



**Otto-Hans Nowak**  
*Counsel*  
**BORDEN LADNER GERVAIS**



**Helen Hatton**  
*Managing Director*  
**SATOR REGULATORY CONSULTING**



**David Wallace Wilson**  
*Partner*  
**SCHELLENBERG WITTMER**



**Nathaniel Turner**  
*Director*  
**ASW LAW**



**Dominic Lawrance**  
*Partner*  
**CHARLES RUSSELL SPEECHLYS**



**Charmaine Tucker**  
*President & CEO*  
**LOMBARD ODIER TRUST LIMITED**



**Paul Stibbard**  
*Managing Director*  
**ROTHSCHILD**



**Keith Robinson**  
*Partner*  
**APPLEBY**



**Geoff Cook**  
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**JERSEY FINANCE**



**John Cassidy**  
*Partner*  
**CROWE CLARK WHITEHILLS**



**Professor Jason Sharman**  
*Deputy Director Centre for Governance & Public Policy*  
**GRIFFITH UNIVERSITY**



**Rachel Atkins**  
*Partner*  
**SCHILLINGS**



**Piers Master**  
*Partner*  
**CHARLES RUSSELL SPEECHLYS**



**Jean-Marc Tirard**  
*Partner*  
**McDERMOTT WILL & EMERY**



**Daniel Martineau**  
*Executive Chairman*  
**SUMMIT TRUST**



**Mandy Saligari**  
*Founder & Clinical Director*  
**CHARTER HARLEY STREET**

# About your Partners:

## Gold Partners



### Borden Ladner Gervais

**Borden Ladner Gervais** - With more than 750 lawyers, intellectual property agents, and other professionals working in six major Canadian cities, Borden Ladner Gervais LLP is a pre-eminent full-service Canadian law firm focusing on business law, litigation and intellectual property solutions. Our Wealth Management Group has expertise, both nationally and internationally, with tax and estate planning, trust and estate administration, and dispute resolution services. We often advise and implement offshore trust and corporate structures for high net worth families and individuals for a variety of purposes. We can also assist foreign and domestic taxpayers with undertaking voluntary disclosures with local tax authorities. For further on our Wealth Management Group, please visit [www.blg.com](http://www.blg.com) or contact:

Peter A. Wong [pwong@blg.com](mailto:pwong@blg.com) +1 (604) 640-4005



advisors, family offices and their trusted advisers understand and meet their diverse investment objectives.

With offices in London, Guernsey, Jersey and Toronto, and over 60 analysts and directors, ARC turns investment data into investing intelligence for clients around the globe.

Through a combination of fierce independence, innovative thinking and utmost integrity, our clients needs lie at the heart of our service. ARC's aim is to provide clarity, transparency and understanding of different investment styles, philosophies and firms. Based on our unique in-depth proprietary research, we provide insight and guidance with clear, concise, practical analysis and ongoing review; with the goal to help clients make a more considered choice of who should manage their investments.

Insight • Independence • Innovation • Integrity

**Asset Risk Consultants** - Established in 1995, Asset Risk Consultants ('ARC') is an independent and regulated investment consulting firm with a heritage of helping private clients, charities, professional

advisors, family offices and their trusted advisers understand and meet their diverse investment objectives.

With offices in London, Guernsey, Jersey and Toronto, and over 60 analysts and directors, ARC turns investment data into investing intelligence for clients around the globe.

Through a combination of fierce independence, innovative thinking and utmost integrity, our clients needs lie at the heart of our service. ARC's aim is to provide clarity, transparency and understanding of different investment styles, philosophies and firms. Based on our unique in-depth proprietary research, we provide insight and guidance with clear, concise, practical analysis and ongoing review; with the goal to help clients make a more considered choice of who should manage their investments.

Insight • Independence • Innovation • Integrity

innovative solutions that help multiple generations of international high-net-worth families and business owners protect their loved ones, advance their wealth and fund their business succession plans.



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### JERSEY FINANCE

Jersey Finance promotes and develops Jersey as an international finance centre. In addition to this marketing activity, it also co-ordinates the consultation process of proposed legislation and regulation affecting the Jersey finance industry, to produce and maintain a product offering that reinforces Jersey's position as an international finance centre of excellence. The organisation's primary objective is to communicate the many factors that make Jersey a leading international finance centre, including the experience and expertise of its practitioners; its political, economic and fiscal stability; and its high level of regulation and security. [www.jerseyfinance.je](http://www.jerseyfinance.je)

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affecting the Jersey finance industry, to produce and maintain a product offering that reinforces Jersey's position as an international finance centre of excellence. The organisation's primary objective is to communicate the many factors that make Jersey a leading international finance centre, including the experience and expertise of its practitioners; its political, economic and fiscal stability; and its high level of regulation and security. [www.jerseyfinance.je](http://www.jerseyfinance.je)

## Gala dinner host



**The Bermuda Business Development Agency (BDA)** encourages direct investment, promotes the jurisdiction, and helps international companies start up, re-locate or expand their business in Bermuda. An independent, public-private partnership, we connect prospective business to industry professionals, regulatory officials, and key contacts in the Bermuda government to facilitate domicile decisions. Bermuda is a premier financial centre with a sophisticated legal system based on English common law, highly-respected, pragmatic regulation, and world-class expertise. The island offers comprehensive commercial solutions to companies and private clients, and is well-suited to administering complex trust structures, private trust companies, purpose trust structures, unit trust structures for fund administration, and other financial-planning tools. Bermuda also has an active STEP branch and effective legislative review. For more information, contact 441/292-6032, [info@bda.bm](mailto:info@bda.bm) or [bda.bm](http://bda.bm).

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## Silver Partners



**Sun Life Financial International** is part of the Sun Life Financial group of companies, a global organization with a 150-year heritage of strength and stability. Since 1996, Sun Life Financial International has delivered

## Bronze Partner



**Sator** offers international standard setters, regulatory authorities, financial services businesses and the Designated Non-Financial Businesses and Professions ("DNFBPs") and Not for Profit Organisations ("NPO") review, investigation, advisory and assessment assistance, or an additional resource on a consultancy basis.

This triangulation of experience - global standards, regional requirements and grass roots implementation greatly enhances the company's ability to offer its services in a focused and applied context - global to local - risk adjusted and relevant. [www.summittrustgroup.com](http://www.summittrustgroup.com)



**Carey Olsen** is a market leading offshore law firm. We deliver exceptional services to our clients from the key offshore financial centres of the British Virgin Islands, the Cayman Islands, Guernsey and Jersey. We also have an established presence in Cape Town and the City of London.

Our contentious trust lawyers advise corporate and individual trustees, settlors, beneficiaries, protectors and dependents on all areas of trust work that are or have the potential to become contentious. We also work with onshore advisers in the context of international trust disputes involving our offshore jurisdictions. As well as advising on the most significant cases to be heard before the courts in our locations, we also represent clients before the Privy Council.

# Partner Opportunities at TRANS TRUSTS GENEVA 2015

As well as high profile speaking opportunities, here are a few ideas for exclusive and innovative options still available:

- Lunch sponsorship
- Smoothie bar
- Phone Charging
- At event app
- Audience voting technology
- Wi-Fi
- Flash drive
- Welcome drinks reception

THE ELEMENTS OUTLINED BELOW ARE INCLUDED WITH ALL SPONSORSHIP PACKAGES

## DURING THE EVENT

### DELEGATE PASSES

- You will be entitled to 1 delegate pass to offer to colleagues, clients or prospects

### EXHIBITION SPACE

- You will receive a prime exhibition space providing you with an excellent platform to network with prospective clients. Size: 3m x 2m
- You will be entitled to 2 exhibit passes (to manage your exhibit booth only)

### BRANDING

- On site signage: Your logo will feature on all non-exclusive on-site (banners) signage at the conference.
- Your company logo will feature on the front cover of the conference documentation pack
- Documentation insert: You may include 1 page (double-sided) of marketing collateral within the conference documentation pack. Size: A4 or US Letter size (8.5 x 11 inches or 216 x 279 mm)

## PRE-EVENT MARKETING

### MARKETING AVENUES

- Informa Marketing Database
- Media partner networks to over 15,000 contacts
- Designated Conference website
- Hardcopy and Electronic conference brochure
- Postal invitations
- Email campaigns

### BRANDING

- Your company logo to feature prominently on the publicity brochure
- Your company logo to feature prominently on the conference website + an 80-word corporate profile
- Your company logo to feature prominently on all marketing emails

### CLIENT RELATIONS

- You will receive a 30% discount rate on delegate passes to offer colleagues, clients and prospects

### POST CONFERENCE

- You will receive a basic version of the delegate list two weeks prior to the event
- You will receive a post-conference delegate list including all contact details except email addresses



## FOR FURTHER INFORMATION ON PARTNERING

David Gold  
IBC Conferences  
david.gold@informa.com  
+44 (0)20 7017 7243

# Transcontinental Trusts Conference

17 & 18 June 2015 • Grand Kempinski Hotel, Geneva

## International Trust Litigation

16 June 2015 • Grand Kempinski Hotel, Geneva

(FKW52827)

(FKW52827W)

VIP CODE:

FKW52827EMSPK

Please quote the above VIP code when registering

Exclusive 20% Discount:

Quote VIP Code FKW52827EMSPK when registering

### FOUR EASY WAYS TO REGISTER



Telephone:  
+44 (0)20 7017 7790  
Please remember to quote  
FKW52827



Email:  
kmregistration@informa.com



Fax:  
Complete and send this  
registration form to:  
+44 (0)20 7017 7824



Web:  
www.ibc-events.com/transtrusts



Scan with  
smartphone  
QR Reader App

Payment should be made within 14 days of registration. All registrations must be paid in advance of the event. Your vip code is above.

### HOW MUCH?

		Register by 17 April 2015		Register by 15 May 2015		Register after 15 May 2015
Conference & Trust Litigation	<input type="checkbox"/>	£2198 <b>SAVE £500</b>	<input type="checkbox"/>	£2398 <b>SAVE £300</b>	<input type="checkbox"/>	£2598 <b>SAVE £100</b>
Conference Only	<input type="checkbox"/>	£1399 <b>SAVE £200</b>	<input type="checkbox"/>	£1499 <b>SAVE £100</b>	<input type="checkbox"/>	£1599
Trust Litigation Day Only	<input type="checkbox"/>	£899 <b>SAVE £200</b>	<input type="checkbox"/>	£999 <b>SAVE £100</b>	<input type="checkbox"/>	£1099

The VAT rate is subject to change and may differ from the advertised rate. The amount you are charged will be determined when your invoice is raised. Savings include Multiple Booking & Early Booking Discounts. All discounts can only be applied at the time of registration and discounts cannot be combined. All discounts are subject to approval (apart from early booking discounts which are available to everyone). Please note the conference fee does not include travel or hotel accommodation costs. 50% Discount for 3rd and subsequent delegates. We are happy to accept a replacement delegate for the whole event, however delegate passes cannot be split or shared between delegates under any circumstances.

### EASY WAYS TO PAY

- Credit Card:** To ensure we provide the highest level of security for your credit card details we are unable to accept such payments via email or fax which ensures that these details are never stored on our network. To make payment by credit card on-line, please enter your credit card details in our secure payments website that you will use when making your booking via the event website (the event web address is near the top of the booking form). Alternatively call our customer service team on +44 (0) 20 7017 7790.
- By Bank transfer:** Full details of bank transfer options will be given with your invoice on registration.

#### TERMS AND CONDITIONS

**Additional Requirements** Please notify Informa at least one month before the conference date if you have any additional requirements e.g. wheelchair access, large print etc.

**TERMS AND CONDITIONS** Attendance at this Event is subject to the IBC Delegate Terms and Conditions at <http://www.iirbfinance.com/page/termsandconditions> Your attention is drawn in particular to clauses 6, 8 and 14 of the IBC Delegate Terms and Conditions which have been set out below:

**Cancellation Policy:** If you cancel in accordance with this policy, you will receive a refund of your fees paid to IBC (if any): (i) if you cancel your registration 28 days or more before the Event, subject to an administration charge equivalent to 10% of the total amount of your fees plus VAT; or (ii) if you cancel your registration less than 28 days, but more than 14 days before the Event, subject to an administration charge equivalent to 50% of the total amount of your fees plus VAT. IBC regrets that the full amount of your fee remains payable in the event that your cancellation is 14 days or less before the Event or if you fail to attend the Event. All cancellations must be sent by email to [kmregistration@informa.com](mailto:kmregistration@informa.com) marked for the attention of Customer Services and must be received by IBC. You acknowledge that the refund of your fees in accordance with this policy is your sole remedy in respect of any cancellation of your registration by you and all other liability is expressly excluded.

### WHEN AND WHERE

**Conference:** 16th - 18th June 2015  
**Venue:** Grand Kempinsky Hotel, Geneva

Delegates are responsible for the arrangement and payment of their own travel and accommodation. IIR has arranged a special room rate at a number of hotels. If you wish to book a room, please call **Venue Search** on +44 (0) 20 8546 6166 or email [beds@venuesearch.co.uk](mailto:beds@venuesearch.co.uk) stating that you are an IBC delegate.

### PERSONAL DETAILS

1st Delegate Mr/Mrs/Ms  
Job title/Dept  
Company  
Address

Telephone  
Fax  
Email  
Nature of Business  
Billing Address (if different from above address)

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving Informa companies the permission to contact me by email

2nd Delegate Mr/Mrs/Ms  
Job title/Dept  
Company  
Address

Telephone  
Fax  
Email

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving Informa companies the permission to contact me by email

3rd Delegate Mr/Mrs/Ms  
Job title/Dept  
Company  
Address

Telephone  
Fax  
Email

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving Informa companies the permission to contact me by email

Line Manager Mr/Mrs/Ms  
Job title/Dept  
Telephone  
Fax  
Email

Booking Contact Mr/Mrs/Ms  
Job title/Dept  
Telephone  
Fax  
Email

## 50% discount

### Unable to Attend Event Documentation

Nothing compares to being there – but you need not miss out!  
Don't delay and order your documentation today  
Simply tick the box, complete your details above and send the form along with payment.

Transcontinental Trusts Conference - £299 + VAT @ 20%

Documentation orders can only be processed on receipt of credit card details. To ensure we provide the highest level of security for your credit card details we are unable to accept such payments via email or fax, which ensures that these details are never stored on our network. To make payment by credit card: To make your payment on-line, please enter your credit card details in our secure payments website that you will use when making your documentation purchase via the event website (the event web address is near the top of the booking form). Alternatively call our customer service team on +44 (0) 20 7017 7790 or email your phone number with your documentation order to [kmregistration@informa.com](mailto:kmregistration@informa.com) and we will call you.

**Changes to the Conference:** IBC may (at its sole discretion) change the format, speakers, participants, content, venue location and programme or any other aspect of the Event at any time and for any reason, whether or not due to a Force Majeure Event, in each case without liability.

**Data protection:** The personal information which you provide to us will be held by us on a database. You agree that IBC may share this information with other companies in the Informa group. Occasionally your details may be made available to selected third parties who wish to communicate with you offers related to your business activities. If you do not wish to receive these offers please contact the database manager. For more information about how IBC use the information you provide please see our privacy policy at <http://www.iirbfinance.com/page/privacy-policy>

If you do not wish your details to be available to companies in the Informa Group, or selected third parties, please contact the Database Manager, Informa UK Ltd, Maple House, 149 Tottenham Court Road, London, W1T 7AD. Tel: +44 (0)20 7017 7077, fax: +44 (0)20 7017 7828 or email [integrity@iirttd.co.uk](mailto:integrity@iirttd.co.uk)

**Incorrect Mailing:** If you are receiving multiple mailings or you would like us to change any details, or remove your name from our database, please contact the Database Manager at the above address quoting the reference number printed on the mailing label. By completing and submitting this registration form, you confirm that you have read and understood the IBC Delegate Terms and Conditions and you agree to be bound by them.