



# STEP GLOBAL CONGRESS 2016

## Advising Families Across Generations

Following the success of the inaugural STEP Global Congress, the second Congress will be moving from North America to Europe.

More than 400 practitioners from 45 countries came together in Miami in November 2014 to explore topical issues, network and exchange ideas.

The 2016 Congress will once again offer a two-day conference agenda, with an impressive line-up of speakers from across the world providing expert perspectives on global challenges for practitioners and their clients, as well as first-class social events offering excellent networking opportunities.

**Powerful, thought-provoking agenda includes:**

- Is the world falling out of love with trusts?
- When succession law and tax law collide
- How technology will transform the private client industry
- Patchwork families – defining the modern family
- Are all countries ready for automatic exchange of information?
- Transparency in practice – the practitioner’s point of view
- Toxic legacy – how heirs deal with undeclared assets

And so much more, see inside for full details.

**Our Gold Sponsor**



See inside for details of all sponsors

**EXPERT SPEAKERS INCLUDE:**

**Martyn Gowar TEP**

**Oisín Lunny**  
OpenMarket

**Jeffrey Robinson**  
Author, *The Laundrymen*

**The Rt Hon Clare Short**  
EITI (Extractive Industries Transparency Initiative)

**Early bird offer ends 29 April 2016**  
**Save up to €355 / £250**

	DELEGATE FEE	
	Early bird rate*	Normal rate
<b>STEP Members</b>	€1,420 / £1,000	€1,700 / £1,200
<b>Non-Members</b>	€1,775 / £1,250	€2,130 / £1,500

\* register by 29 April 2016 to receive the early bird rate

# STEP GLOBAL CONGRESS 2016

STEP's inaugural Global Congress, held at the Mandarin Oriental Miami on 6-7 November 2014, attracted 400 delegates from around the world. Following on from this highly successful event, we are moving from North America to Europe, with the second Global Congress taking place in central Amsterdam on 30 June-1 July 2016.

The 2016 Congress will bring together more than 35 world-class speakers to offer expert perspectives on the global challenges facing practitioners and businesses. The far-reaching and topical agenda is divided into two parts: with Day One exploring the conflicts of law that result from an increasingly mobile population and considering the challenges and opportunities presented by the modern, more complex, family; and Day Two moving the transparency debate forward to consider its impact

and consequences - both intended and unintended - and how to manage associated risks.

With Martyn Gowar TEP, celebrated author Jeffrey Robinson, technology expert Oisin Lunny, and chair of the Extractive Industries Transparency Initiative and former UK Secretary of State for International Development The Rt Hon Clare Short joining an impressive line-up of leading industry experts, this event is not to be missed.

As well as offering you the chance to build your agenda around the areas that interest you, the STEP Global Congress also boasts excellent social events, providing extensive business opportunities.

**Places are limited, so register today to secure your place at [www.stepglobalcongress.org](http://www.stepglobalcongress.org)**

## WHAT OUR 2014 DELEGATES SAID:

“ This was the finest conference I have ever attended – from the speakers, to the topics, networking opportunities and management of the conference and venue ”

“ I really appreciated the global nature of the event, meeting many practitioners from outside my usual area ”

“ An excellent Congress with many opportunities to network and share experiences with like-minded practitioners ”

## Sponsors include



Gold



Exhibitors

To find out more about sponsorship opportunities with STEP contact Tom Fountain – [tom.fountain@thinkpublishing.co.uk](mailto:tom.fountain@thinkpublishing.co.uk)

Register online at [www.stepglobalcongress.org](http://www.stepglobalcongress.org)

# Conference programme

## WEDNESDAY 29 JUNE 2016

6.00pm	Welcome Drinks Reception
	The West-Indisch Huis

## DAY 1: THURSDAY 30 JUNE 2016

### MORNING SESSIONS:

#### CONFLICTS OF LAW/PRIVATE INTERNATIONAL LAW

8.15am	Registration and Refreshments
	Exhibits open
9.00am	<b>Welcome from Edward Buckland TEP, Chair STEP Worldwide</b>
9.10am	<b>Congress Introduction</b> <i>Richard Frimston TEP, Russell-Cooke Solicitors, UK</i>
9.20am	Keynote Address 1
	<b>'Climate change' in the private client industry</b> The debate about the extent and the perils of climate change applies equally to the world of personal financial affairs. We will discuss the structural changes that affect clients and how they have exploded over the last 25 years. But have clients themselves changed? And how many of the changes are permanent or merely passing fashion? How has the profession kept up in the way we advise our clients, and what should we do better? <i>Martyn Gowar TEP, UK</i>
10.00am	Main Stage Session 1
	<b>Is the world falling out of love with trusts?</b> The taxman, the regulators and the banks hate them, the civilians suspect them and most clients are bamboozled by them. What is it about trusts that have seen them through, and will this last? <i>Chair: Richard Pease TEP, Consultant, Switzerland</i> <i>Javier Canosa TEP, Canosa Abogados, Argentina</i> <i>Filippo Noseda TEP, Withers LLP, UK</i> <i>Patricia Woo TEP, Squire Patton Boggs, Hong Kong</i>
11.00am	Networking and Refreshments
11.30am	Main Stage Session 2
	<b>When succession law and tax law collide</b> Inheritance laws of one place often confer property rights which are taxed differently in another. Think French forced heirship rules and the UK IHT inter-spouse exemption. How to avoid the unintended consequences? <i>Dr Frans Sonneveldt TEP, Mazars, Netherlands</i>
12.05pm	Main Stage Session 3
	<b>Where there's no will, there's a way...</b> Wills are not the only instrument available to pass wealth on death. This session will provide an overview of the instruments that are most commonly used across a number of jurisdictions and shed light on some of the challenges they pose from the perspective of succession law. <i>Professor Alexandra Braun, Oxford University, UK</i>
12.40pm	Lunch

### AFTERNOON SESSIONS:

#### FUTURE PRACTICE & FUTURE FAMILY

1.40pm	Specialist Stream Sessions
	<b>Option 1 – Vulnerable adults</b> This session examines the myriad issues facing our increasingly mobile and ageing population and considers the legal approaches being adopted either side of the Atlantic. <i>Kathleen Cunningham TEP, British Columbia Law Institute, Canada</i> <i>Richard Frimston TEP, Russell-Cooke, UK</i>
	<b>Option 2 – Matrimonial property and the modern family</b> This session considers the effects of marriage and registered partnerships on property rights. From same-sex marriage to mixed sex registered partnerships – families are getting a lot more complex. What are the problems produced by the current jigsaw both on death and divorce? What solutions may be possible? <i>Ian Curry-Sumner, Voorts Juridische Diensten, Netherlands</i> <i>Simon Bruce, Farrers, UK</i>
	<b>Option 3 – Islamic law and wealth succession</b> This session will explore how far trusts may assist Islamic clients in their wealth succession planning, and conflicts of law issues that may arise in the context of cross-border estate devolution. <i>Paul Stibbard TEP, Rothschild Trust, UK</i>
	<b>Option 4 – Beneficial ownership: an imperfect concept?</b> This session examines the full extent of the beneficial ownership requirements contained in the various international initiatives around AML and automatic exchange of information and the serious implications these requirements will have for trust and estate practitioners. <i>John Riches TEP, RMW Law, UK</i>
2.45pm	Main Stage Session 4
	<b>Patchwork families – defining the modern family</b> From same-sex marriage to surrogacy and everything in between – families are getting a lot more complex. What are the issues and how can practitioners prepare for advising the future family? <i>Ian Curry-Sumner, Voorts Juridische Diensten, Netherlands</i> <i>Nancy L. Golding Q.C. TEP, Borden Ladner Gervais LLP, Canada</i> <i>Edmund W. Granski Jr, USA</i>
3.30pm	Networking and Refreshments
4.00pm	Main Stage Session 5
	<b>The nightmare scenario... A global case study</b> This session will examine the position of an Anglo-American couple with children and property interests in France and Switzerland; highlighting a variety of potential problems which need to be addressed in an estate planning context. <i>'Examiner': Paul Stibbard TEP, Rothschild Trust, UK</i> <i>Jonathan Burt TEP, Harcus Sinclair, UK</i> <i>Caroline Cohen TEP, The French Law Practice, UK</i> <i>Richard Frimston TEP, Russell Cooke, UK</i>
4.45pm	Keynote Address 2
	<b>How technology will transform the private client industry</b> The stellar rise of technology is transforming humans into what the Economist described as 'a planet of the smartphones' populated by Phono-Sapiens. This session will look at the inexorable rise of tech, examining what it means for the industry, client expectations, privacy issues, and business models. <i>Osin Lunny, OpenMarket, UK</i>
5.30pm	Day One Closing Address
6.00pm	Reception and Dinner
	The Scheepvaartmuseum (The National History Museum)

The STEP Global Congress is more than just a conference. Find out more about our exciting social events at [www.stepglobalcongress.org](http://www.stepglobalcongress.org)



## DAY 2: FRIDAY 1 JULY 2016

### MORNING SESSIONS: TRANSPARENCY

8.00am	Registration and Welcome Refreshments
	Exhibits open
8.15am	<b>Sponsor Breakfast Briefing</b>
8.55am	<b>Welcome from Conference Chair</b>
9.00am	Main Stage Session 6
	<p><b>Are all countries ready for automatic exchange of information?</b></p> <p>The panel will explore whether tax transparency will actually achieve what is intended for all countries; discussing the problems of corruption and misuse of taxpayer information that transparency will often result in, and exploring concrete solutions that might allow developing countries to properly raise tax revenues and address the real needs of their populations without endangering taxpayers and their families.  <i>Chair: Philip Marcovici TEP, Offices of Philip Marcovici, Hong Kong</i>  <i>Jeremy Carver CBE, Transparency International, UK</i>  <i>Philip Kerfs, Head of the International Cooperation Unit, OECD, France</i>  <i>The Rt. Hon. Clare Short, Chairwoman of the EITI (Extractive Industries Transparency Initiative), UK</i></p>
10.10am	Main Stage Session 7
	<p><b>Transparency in practice – the practitioner’s point of view</b></p> <p>In this session, practitioners will analyse the broad impact of FATCA, CRS, AML, KYC, CDD, BEPS, etc. on their businesses – from practical implementation considerations to the wider implications for businesses and clients.  <i>Chair: William Ahern TEP, Family Capital Conservation, Hong Kong</i>  <i>Morven McMillan TEP, Maples and Calder, Cayman</i>  <i>John Riches TEP, RMW Law, UK</i>  <i>Robert Withcombe, HSBC, Switzerland</i></p>
11.00am	Networking and Refreshments
11.30am	Main Stage Session 8
	<p><b>Is America the new Switzerland?</b></p> <p>Is the new global legal, tax and regulatory environment poised to see the USA take an even larger slice of the world’s offshore pie?  <i>Dyke Arboneaux TEP, Bryan Cave, UK</i>  <i>David Wallace-Wilson TEP, Schellenberg Wittmer, Switzerland</i>  <i>G. Warren Whitaker TEP, Day Pitney, USA</i></p>
12.15pm	Specialist Stream Sessions
	<p><b>Option 1: Shams re-examined</b></p> <p>Is it time to have another look at sham trusts? Our speakers invite you to consider whether the present state of the law is fit for purpose in the current climate.  <i>Toby Graham TEP, Farrer &amp; Co, UK</i>  <i>Shân Warnock Smith TEP, International Chancery &amp; Trust Chambers, Cayman</i></p>
	<p><b>Option 2: BEPS – why you need to take notice</b></p> <p>BEPS has the potential to forever change the tax landscape – causing companies and high-net-worth families to restructure fundamentally. Those who service such clients, especially in low-tax countries, need to be aware that their livelihood could be at stake.  <i>Michael Cadesky TEP, Cadesky and Associates LLP, Canada</i></p>

	<p><b>Option 3: Charities and anti-money laundering (AML)</b></p> <p>How do you prevent misuse of charities – both in relation to money laundering, financing terrorism, and as a device for avoiding disclosure?  <i>Clive Cutbill TEP, Withers, UK</i></p>
	<p><b>Option 4: When tax law and succession law collide – is the EU doing anything about it?</b></p> <p>Citizens in the EU often suffer double or even triple taxation on gifts and death. What can the EU do about it?  <i>Timothy Lyons QC TEP, 39 Essex Chambers, UK</i></p>
1.15pm	Lunch

### AFTERNOON SESSIONS: MANAGING RISK

2.15pm	Keynote Address 3
	<p><b>The fraud pandemic</b></p> <p>Over the next 12 months, every man, woman and child (with an email address) in the Western world will be targeted ‘multiple times’ by professional fraudsters. And one out of nine of them will lose money. At the same time, every business in the Western world can expect to write off as much as five per cent of its annual turnover to fraud. The problem has become pandemic. International best-selling financial crime author, Jeffrey Robinson prescribes some new antidotes.  <i>Jeffrey Robinson, Author, The Laundrymen, UK</i></p>
2.55pm	Main Stage Session 9
	<p><b>Toxic legacy - how heirs deal with undeclared assets</b></p> <p>This session explains how to ‘swallow the pill’ and approach the tax authorities; including practical examples of estate disclosures. Dawn will highlight tips and traps during the process and cross-border issues. This is about reaching a ‘win-win’ resolution for your clients.  <i>Dawn Register TEP, BDO, UK</i></p>
3.35pm	Networking and Refreshments
4.00pm	Main Stage Session 10
	<p><b>What to do and what definitely NOT to do when bad news breaks</b></p> <p>How to handle a PR crisis.  <i>David Rigg, Project Associates Ltd, UK</i></p>
4.30pm	Closing Address
5.00pm	Farewell Drinks
	The De Industriele Groote Club (IGC)

Register online at [www.stepglobalcongress.org](http://www.stepglobalcongress.org)

## Keynote Speakers' Biographies



### Martyn Gowar TEP

*Retired Solicitor and Chartered Tax Advisor, UK*

Martyn Gowar is a recently retired Solicitor and Chartered Tax Advisor. He is also a very early member of STEP (member no 41). He spent 42 years with Lawrence Graham as it then was, and then the last six years setting up the London Private Client department for the biggest US private client law firm of McDermott Will & Emery. His work centred on large families, both domestic in the UK and international, and their increasingly global vision and interest. He lectured widely on tax and trust issues and has been an International Fellow of ACTEC (the American College of Trusts and Estate Counsel) and Vice-President of the International Academy of Estate and Trust Law. He maintains a number of trustee roles and non-executive appointments for families and for charities.



### Oisín Lunny

*OpenMarket, UK*

Oisín Lunny is part of the Market Development team at OpenMarket who provide mobile engagement solutions for global Fortune 2000 companies.

Oisín's background of over 21 years in technology and media includes roles as UK Managing Director for the world's largest social space for teens, Habbo Hotel, and Global CDN Product Manager for Media Services at Interoute Communications, Europe's largest network operator.

Oisín speaks and moderates at conferences globally, maintaining a parallel profile as film composer, producer, and DJ, and also writes for The Guardian. Oisín sits on advisory boards for The Economist Big Think, Fundraising Online and Finney.



### Jeffrey Robinson

*Author, The Laundrymen, UK*

The British Bankers' Association have described Jeffrey Robinson as 'the world's most important financial crime journalist'. A New Yorker based in London, his books include *The Laundrymen, a shocking insight into the money laundering racket*, and *The Risk Takers: the money, ego and power of Britain's high-flying entrepreneurs*.

Jeffrey served for four years in the US Air Force before taking up residence in a tiny village in the south of France. He then 'vagabonded' around the world writing pieces for American papers and magazines including the Washington Post, Reader's Digest and Playboy covering everything from hard-hitting exposés to celebrity interviews. Jeffrey is now an acclaimed authority on fraud and financial crime.

### ABOUT STEP

STEP is the worldwide professional association for those advising families across generations. We promote best practice, professional integrity and education to our members. Our members help families plan for their futures: from drafting a will or advising family businesses, to helping international families and protecting vulnerable family members.

Today we have 20,000 Members across 95 countries. They include lawyers, accountants and other trust and estate specialists.

For more information about STEP, visit [www.step.org](http://www.step.org) or email [step@step.org](mailto:step@step.org)

For any queries please contact the conference team on +44 (0)20 7340 0500 or email [conferences@step.org](mailto:conferences@step.org)

For the detailed conference programme and to register to attend, visit [www.stepglobalcongress.org](http://www.stepglobalcongress.org)

# STEP GLOBAL CONGRESS 2016

## Networking Social Events Include:

### Welcome Drinks Reception – 29 June 2016

The Welcome Drinks Reception will be held at the **West-Indisch Huis**. This stately house from 1617 lies in the heart of Amsterdam on the Haarlemmerstraat. The West Indisch Huis owes its name to the West India Company, which was headquartered here between 1623 and 1647. In one of the four rooms the Lords Nineteen took the decision to build the city of New Amsterdam, which would grow into today's New York. The statue of Peter Stuyvesant, governor-general of this post, still graces the courtyard of the building to this day. Guests will have option of accompanying walking guides to the venue from the hotel.

**The Welcome Drinks Reception is included in your delegate rate. You can bring along a guest for €85 / £60**

### Drinks Reception & Dinner – 30 June 2016

The Drinks & Dinner will be held at the **Scheepvaartmuseum (The National History Museum)**, in a unique location on the water in the centre of Amsterdam. This magnificent venue was built during the Dutch Golden Age as a warehouse for the Admiralty of Amsterdam. 350 years later, the renovated Arsenal (Lands Zeemagazijn) is an impressive symbol of how important the sea and sea trade is for the history of Dutch culture. The Zeemagazijn remains an imposing and impressive building with a great deal of character. It exudes history, making it the perfect location for the 2016 STEP Global Congress Dinner. Guests will be escorted on to canal boats for a 15-minute trip to the museum via the canals, returning by bus.

**Fee: €115 / £80**

### Farewell Drinks – 1 July 2016

The Farewell Drinks will be held at the **De Industriële Groote Club (IGC)**. The Club boasts an illustrious history and is established in the monumental 'Industria' building on Dam Square, along the vibrant heart of Amsterdam and the business and cultural centre of the Dutch capital. Guests will be surrounded by art and culture, making it the perfect location to wind down after a busy two days at the 2016 STEP Global Congress. The Club is situated opposite the hotel on Dam Square.

**Fee: €85 / £60**

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