## **SWISS & LIECHTENSTEIN** STEP FEDERATION

**ALPINE CONFERENCE** 

**INTERNATIONAL PRIVATE CLIENT SERVICES: A COIN WITH TWO SIDES** 



**MEDIA PARTNER** 





GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSOR

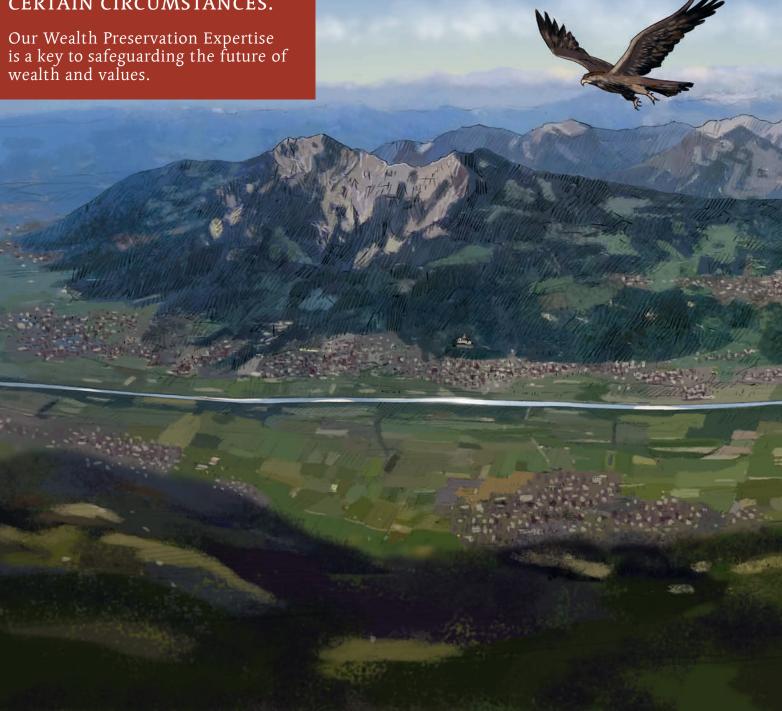


**BRONZE SPONSOR** 





THE WORLD IS NO SAFE HAVEN FOR WEALTH – BUT IT CAN BE UNDER CERTAIN CIRCUMSTANCES.



WWW.IUF.LI

# CONFERENCE WELCOME

Dear Members and Friends,

As Chair of the Switzerland and Liechtenstein STEP Federation, it is my pleasure to welcome you to our third annual STEP Alpine conference. I hope you shall find it as rewarding as the first two editions.

The response to previous conferences has been overwhelmingly positive, enthusing all of us on the organising committee about this and future events. The conference grows year-on-year and we hope that its benefits will endure into the future. Of course, this event would not succeed if it is not supported by you, the delegates, our sponsors, our exhibitors and by the wonderful array of expert speakers who have agreed to give up their time to attend and speak.

The conference will open with an address from Elhadj As Sy, Secretary General of the International Federation of Red Cross and Crescent Societies (IFRC). Mr Sy will speak about the way the IFRC addresses the many international challenges it faces, how it rises to those challenges at local, national and international level, and what we might learn from its approach.

The theme for this year is "International Private Client Services: A Coin With Two Sides". Our choice of theme reflects the fact that our profession today has two contrasting sides: On one-hand, we are being continually confronted with ever increasing regulation, while on the other hand we must never lose sight of providing the best service to our clients.

The wave of change facing the trust industry continues unabated. In 2020, we shall see the introduction of the new Swiss trustees regulations - a positive step (excuse the pun) to safeguard our profession compared to our competitor jurisdictions and to give security and comfort to our clients. Your STEP committee is currently active in ensuring the new regulations are fit for purpose. Closely thereafter we are likely to see a substantive Swiss trust law being introduced. What both of these new matters shall mean to us in practice, including the likely additional costs of doing business, will be discussed during the conference.

Blockchain and crypto-currencies are well publicised in the media today, but are trustees sufficiently aware of the risks involved and the opportunities these technologies bring? The conference will try and demystify both subjects, including what they can be used for, and address the issues faced by trustees should they be asked to hold such currencies in trust

It seems to have been a long time coming, with little concrete information for much of that time, but Brexit is now just around the corner. Speakers and delegates will cut through the hype. We welcome Jane Owen, the UK Ambassador to Switzerland and Liechtenstein, to provide some colour to the press reporting.

Amongst the other subjects covered shall be international mobility, dealing with elderly beneficiaries and the next generation. The agenda contains some regular favourites such as Great Debate and News From Switzerland, Liechtenstein and the Rest of the World.

Thanks again to the speakers and to the SLSF committee, and in particular to Guillaume Grisel and Johanna Niegal for their work and assistance in organising this conference, and similarly to the Beehive Partnership and Cecile Civiale-Vuillier.



#### **ANDREW McCALLUM**

Managing Director, Rhone Trustees (Switzerland) SA Chairman, Swiss & Liechtenstein STEP Federation Treasurer and Executive Committee Member of STEP Geneva and the Swiss Association of Trust Companies

## CONFERENCE **PROGRAMME**

#### **16 JANUARY 2019**

PRE-CONFERENCE DRINKS RECEPTION - VICTORIA JUNGFRAU - Kindly sponsored by 18:00

> CADELL ART: TRANSACTION ADVISORY

#### DAY 1

17 JANUARY 2019

THE NEW SIDE: COMPLIANCE/REGULATORY

10:00 **REGISTRATION, BREAKFAST & NETWORKING** - Kindly sponsored by



Butterfield Butterfield Trust (Switzerland) Ltd

10:40 **WELCOME FROM THE SWISS & LIECHTENSTEIN STEP FEDERATION** 

> **ANDREW McCALLUM TEP** Chairman, Swiss & Liechtenstein STEP Federation

10:50 **WELCOME FROM STEP WORLDWIDE** 

**DAVID RUSSELL TEP AM RFD QC** - Deputy Chair, STEP Worldwide; Barrister, Outer Temple Chambers

10:55 **CHAIR'S OPENING REMARKS** 

**ANDREW McCALLUM TEP** 

Chairman, Swiss & Liechtenstein STEP Federation

11:00 **KEYNOTE ADDRESS - THE POWER OF HUMANITY** 

> Mr Sy will explore the direction of humanitarianism in a world of unprecedented humanitarian need, and look at the how new partners, new sources of funding and new approaches align with old needs and old ways, and the principle of humanity which has been at the heart of the Red Cross Red Crescent Movement since the 19th Century.

**ELHADIAS SY** 

Secretary General, International Federation of Red Cross and **Red Crescent Societies** 

#### 11:30 **OUO VADIS TRUST BUSINESS? POSITIVE OR NEGATIVE PARADIGM SHIFT?**

- Trust business and media attention information and disinformation in the age of transparency
- Wealth equality, redistribution and concentration where next for governments and families?
- Transparency accountability vs voyeurism
- Increased regulation a useful instrument or unproductive cost?
- Trustees and fiduciaries back to the future?From provider to advisor different business model needed?

**COUNT FRANCIS VON SEILERN-ASPANG DAVID RUSSELL TEP AM RFD QC** FILIPPO NOSEDA TEP

- Managing Partner, Chairman of Executive Committee, Industrie- und Finanzkontor Ets., Wealth Preservation Experts
- Deputy Chair, STEP Worldwide; Barrister, Outer Temple Chambers
- Partner, Mishcon de Reya LLP (Moderator)

12:30 **LUNCH** 

13:55 **CHAIR'S OPENING REMARKS** 

**ANDREW McCALLUM TEP** 

- Chairman, Swiss & Liechtenstein STEP Federation

#### 14:00 DATA EXCHANGE - ITS FATE AND ITS RISKS

- Why is CRS a game changer?
- Mutual legal assistance
- Categories of information which can be requested
- · Hurdles which HMRC still need to surmount
- Best practices to improve data security

• EU treaties engaged

- Mutual administrative assistance
- Roles of the agencies involved e.g. Interpol Eurojust
- The importance of automating data flow mapping for GDPR compliance

DAVID WALBANK QC DR CRISTIAN ZAMFIR TESSA LORIMER

Barrister, Red Lion ChambersCo-Founder, Cyberhaven

- Consultant, Withers LLP (Moderator)

15:30 **REFRESHMENTS & NETWORKING** - Kindly sponsored by

SCHRODER & CO BANK AG

#### **Schroders**

#### 16:00 LATEST DEVELOPMENTS ON THE REGULATORY FRONT

- Financial Services and Institutions Acts
- Latest update on the recently published ordinances
- Timeline for implementing the new framework
- Impact on small trust companies and PTCs
- Consequences for single family offices
- Considering other options? Hong Kong, Cayman and BVI licensing regimes

FABIANNE DE VOS BURCHART TEP RICHARD GRASBY TEP DAVID WALLACE WILSON TEP M.C.J. (NYU)

- Attorney at law, Geneva
- Member, STEP Hong Kong Executive Committee
- Partner, Schellenberg Wittmer Ltd (Moderator)

#### 17:00 BLOCKCHAIN AND CRYPTOCURRENCY: TO WHAT EXTENT IS IT RELEVANT FOR TRUSTEES? WHAT DO WE NEED TO KNOW ABOUT IT?

- What is a cryptocurrency? What is Bitcoin?
- The Blockchain: What is it for and what is it not for?
- What is a token and how can it be stored?
- Why is this relevant to STEP members?
- Holding cryptocurrencies in Trust: some thoughts and some analysis
- Some jurisdiction-specific comments where are we on laws and regulations?
- Due diligence on crypto-wealth?

PHILIPP BUCHEL
DR LUKA MULLER-STUDER LL.M. DAVID COONEY TEP

- Founder, Blockchain Buro, Liechtenstein - Legal Partner, MME Legal | Tax | Compliance

Partner, Charles Russell Speechlys (Moderator)

17:45 **ROUND-UP - DAY 1** 

18:30 DRINKS RECEPTION, SALON NAPOLEON, VICTORIA JUNGFRAU - Kindly sponsored by



The art of finance.

19:30 GALA DINNER - SALLE DE VERSAILLES - VICTORIA JUNGFRAU - Kindly sponsored by

SCHELLENBERG WITTMER

THE SWISS & LIECHTENSTEIN STEP FEDERATION STUDENT AWARDS WILL BE PRESENTED DURING DINNER

## CONFERENCE **PROGRAMME**



#### WHAT ABOUT THE "ORIGINAL" SIDE OF THE COIN: SERVICES TO CLIENTS

08:00

**BREAKFAST & NETWORKING** - Kindly sponsored by



#### 08:55 **CHAIR'S OPENING REMARKS**

DR GUILLAUME GRISEL, LL.M. (CAMBRIDGE), PH.D., TEP

Vice-Chairman, Swiss & Liechtenstein STEP Federation

#### 09:00 THE NEXT GENERATION: CHALLENGES AND OPPORTUNITIES?

- Demographic data on change of generation/size of wealth
- Strategies to build a successful relationship with the children
- If children reject the structures set up by the parents can advisors/trustees lose the family? What are the psychological or other origins of such a situation?
- How to include the next generation early on to ensure early interest and a smooth transition
- What are the advantages of including the next generation early on?
  What are Switzerland's and Liechtenstein's strengths and how to capitalise on them?
  What, if any, advantage does the US pose?
- What impact, if any, does forced heirship have on dealing with the family?
- What lessons can be learned from high profile family sagas?

**HSH PRINCESS THERESE OF LIECHTENSTEIN** 

**IOSHUA SETH RUBENSTEIN TEP** 

**DR MARINA WALTER** 

- Investment Associate

Partner, Katten Muchin Rosenman LLP

Medical Doctor, University Center of Legal Medicine Geneva/Lausanne (CH), HUG

Partner, Forsters LLP (Moderator) **NICHOLAS JACOB TEP** 

#### 10:00 HOW TO DEAL WITH ELDERLY CLIENTS/BENEFICIARIES AND MENTAL INCAPACITY

- Incapacity overview: Common law jurisdictions and civil law jurisdictions
- Governing law of the trust versus the law of the individual's domicile
  Trigger event. Who takes the lead?
  Trustee
- Evidence
- Trusts for incapacitated persons

- Trustee's duties. Proactive or reactive?
- Standing of interdicted person's representative
- Modification of terms and practical steps

**EDWARD REED TEP CRAIG SWART TEP ANDREA VICARI** TEP, D.J.S. (CORNELL) Partner, Macfarlanes LLP Partner, Dickinson Gleeson

Managing Partner, Vicari & Associati (Milan) (Moderator)

10:45 **REFRESHMENTS & NETWORKING** - Kindly sponsored by



#### 11:15 MOBILITY AROUND THE WORLD - HOW FAMILIES GLOBE TROT AND SETTLE IN?

#### Immigration to the UK, Israel, Portugal, Malta, Cyprus and Italy

- What are the advantages and disadvantages each jurisdiction has to offer from a tax and non-tax perspective?

- Pre and Post Immigration & Tax Planning
  What is the typical client who would suit each jurisdiction?
  Why would anyone move anywhere today? And what does politics had to do with it?
  Residence and citizenship shopping
- Success cases and also challenges we faced

MAURIZIO DI SALVO JUSTINE MARKOVITZ TEP **MICHAEL MAXWELL INBAL FAIBISH WASSMER** 

- International Business Development Manager, Dixcart Group Partner, Rosenberg Abramovich Schneller, Advocates, Tel Aviv & Zurich

#### 12:00 **THE SWISS-UK AXIS**

- The latest news on Brexit in general: 1.5 months before D day
- Passporting: effects on the City: will we see an exodus of banks etc and therefore highly skilled employees (our type of clients)Go behind the hype: will aircraft really be grounded etc?
- What does it mean for our internationally mobile client: will they leave the UK, what should we be advising them?
- Free movement of persons, including tourists
- Direct influence of Brexit on UK's attractiveness for high net worth individuals? And for the professionals who advise them?
- Indirect influence on Switzerland
- Is Brexit an opportunity to strengthen cooperation between the UK and CH in the financial sector or is it the opposite?

**DUNCAN MACINTYRE** JANE OWEN

- Chief Executive Officer, UK, Lombard Odier Her Majesty's Ambassador to the Swiss Confederation and the Principality of Liechtenstein

**MICHAEL MCKAY** 

Founder of 'The McKay Interview' (Moderator)

#### 12:45 **LUNCH & NETWORKING** - Kindly sponsored by



#### 13:55 **CHAIR'S OPENING REMARKS**

DR JOHANNA NIEGEL, LL.M. (COLUMBIA UNIVERSITY), DIP (ITM), TEP

Committee Secretary, Swiss & Liechtenstein STEP Federation and **Chair of Verein STEP** 

#### 14:00 NEWS FROM SWITZERLAND, LIECHTENSTEIN AND THE WORLD

- US estate planning updates
- US private client litigation updates
- New and updated trust and foundations laws in the GCC common law jurisdictions
- East Asian development: China, Hong Kong and Singapore
- International developments and recent changes in tax legislation
- Focus on value and long-term relationships: a view from Switzerland

**PATRICK BRUNHART IOSHUA SETH RUBENSTEIN TEP** STEPHANIE JARRETT TEP

- Deputy Director, Liechtenstein Office for International Financial Affairs
- Partner, Katten Muchin Rosenman LLP **DAVID RUSSELL TEP AM RFD QC** - Barrister, Outer Temple Chambers
  - Partner, Baker McKenzie (Moderator)



Wherever life leads you, Peritus Investment Consultancy provides the peace of mind of a trusted, independent and professional team watching over your hard earned assets.

- Independent Performance Monitoring
- Impartial Investment Manager Selection
- Objective Investment Manager Reviews
- Expert Risk Guidance

For further information please contact Christopher Wadsworth: (+41) 43 299 4480, chris.wadsworth@peritus.ch





#### 15:00 **REFRESHMENTS & NETWORKING** - Kindly sponsored by



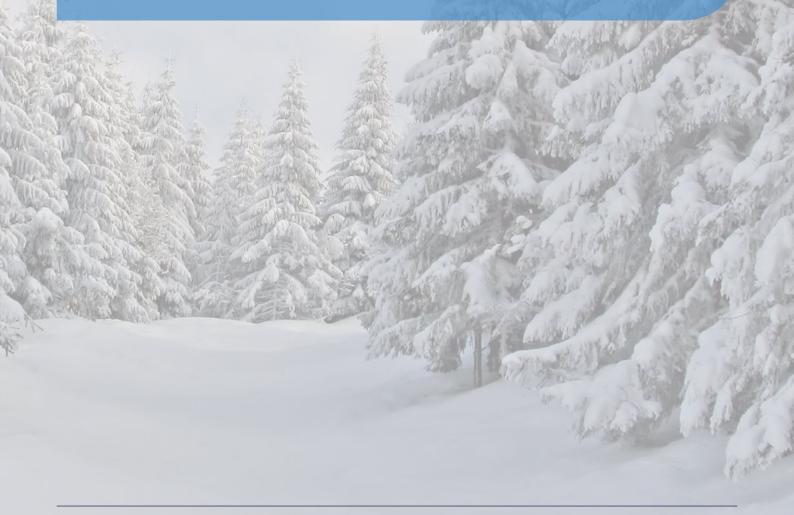
#### 15:30 THE GREAT DEBATE

- Supervisory organisations (including SOWT)
  What should be the role/position of the Swiss & Liechtenstein STEP Federation with respect to these issues?

**FILIPPO NOSEDA TEP LUC THEVENOZ DAVID WALLACE WILSON** TEP M.C.J (NYU) **NICHOLAS JACOB TEP** 

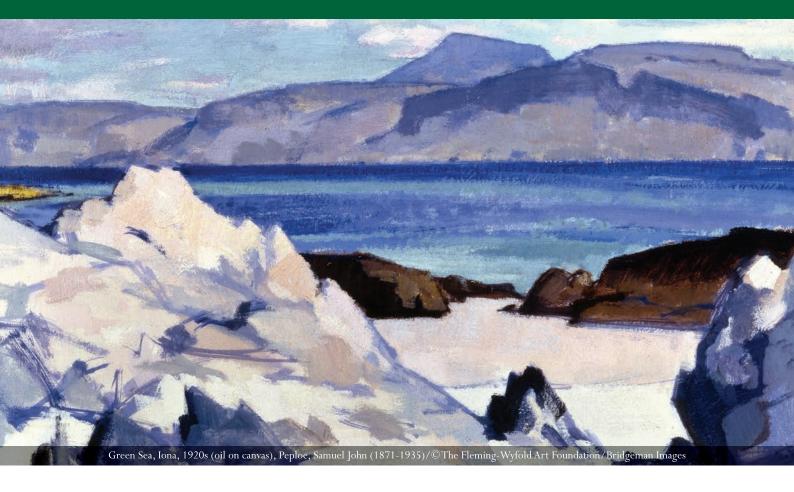
- Professor of Law, University of Geneva
- Partner, Forsters LLP (Moderator)

#### 16:45 **CONFERENCE ROUND-UP & CLOSE**





#### THE INTERNATIONAL FAMILY OFFICE



Stonehage Fleming is one of the world's leading independently owned family offices. We help international families manage their wealth and protect their legacy for generations to come.

#### Protection of family wealth

Succession & Governance Family Business Advisory
Family Office Wealth Planning
Expert Fiduciary Insurance Services
Legal & Tax Advisory Philanthropy

#### Management of family assets

Investment Management Corporate Finance
Private Equity Corporate Services
Dealing & Treasury Art Management
Expert Reporting Property Advisory

## stonehagefleming.com THE INTERNATIONAL FAMILY OFFICE

# ORGANISING COMMITTEE



#### **ANDREW McCALLUM TEP**

Managing Director, Rhone Trustees (Switzerland) SA Chairman, Swiss & Liechtenstein STEP Federation Treasurer and Executive Committee Member of STEP Geneva and the Swiss Association of Trust Companies

Andrew McCallum is managing director at Rhone Trustees (Switzerland) SA in Geneva. Andrew is a trustee for various UHNW and HNW families, and also specialises in the accounting and auditing of trust and corporate structures.

Andrew is a UK qualified chartered accountant, and is a registered auditor in Switzerland, the UK and Ireland. He is treasurer and a committee member of STEP Geneva, sits on the STEP Worldwide professional standards committee, and has been a co-organiser of the STEP Switzerland and Liechtenstein Alpine Conference since its inception. He is also a long-standing member of the audit and risk commission of the International Federation of Red Cross and Red Crescent Societies.



#### DR JOHANNA NIEGEL LL.M. (COLUMBIA UNIVERSITY), TEP

Director, East European Desk Allgemeines Treuunternehmen (ATU), Committee Secretary, Swiss & Liechtenstein STEP Federation

Dr. Johanna Niegel joined Allgemeines Treuunternehmen (ATU) in 1999 after having worked with international law firms in Moscow, New York, Budapest and Vienna. Johanna has been editing Trusts & Trustees "Private Foundations: A World Review" starting from its inception in 2004 and is also an editor to the survey book entitled "Private Foundations World Survey", published by Oxford University Press in August 2013. Johanna took a doctorate in law at the University of Vienna Law School, Austria, and graduated with a master's degree from Columbia University School of Law, New York, having obtained a Fulbright scholarship. She was named a Harlan Fiske Stone Scholar for Superior Academic Achievement and holds the Parker School Recognition of Achievement with Honors in International and Foreign Law. Johanna was awarded the STEP Diploma in International Trust Management in 2005 and currently serves as Chairman of the Verein STEP, a member of the Swiss & Liechtenstein STEP Federation, as well as Chairman of its Vaduz Centre. Johanna was awarded the STEP Founder's Award in 2017.



### DR GUILLAUME GRISEL, LL.M. (CAMBRIDGE), PH.D., TEP

Partner, Bonnard Lawson Vice-Chairman, Swiss & Liechtenstein STEP Federation

Dr Guillaume Grisel is a partner at Bonnard Lawson – international law firm. He is a recognised expert in tax and estate planning, trust law and taxation, mutual assistance in tax matters, CRS and bank secrecy law. His education (universities of Cambridge, Zurich and Lausanne) allows him to handle cases at the crossroads between civil law and common law, in three languages.

Guillaume advises international families, artists, sportsmen and art collectors, but also trust companies and family offices, and he serves as protector of trusts. He was also chairman of the board of a classical music festival for several years.

Guillaume has held various positions on STEP committees, namely as Vice-Chairman and Chairman of STEP Lausanne and as Secretary of the Swiss & Liechtenstein STEP Federation.
Guillaume regularly publishes, speaks and teaches at conferences.



#### CECILE CIVIALE-VUILLIER TEP

THE RESERVE TO THE PARTY OF THE

Senior Wealth Planner & Trust Expert, Generations Cornerstone SA Former Co-Chair, Swiss & Liechtenstein STEP Federation

Cecile has enjoyed a varied career working with small and large trust companies alike, earning a solid reputation for her work on international trust and foundation administration/corporate services.

Cecile worked in the UK and France before relocating to Switzerland heading up a trust company. She is a member of several significant professional bodies; The International Tax Planning Association, Association of International Business Lawyers. She was previously co-chair of the Swiss & Liechtenstein STEP Federation.

Cecile has qualifications in company law and practice, international trust management, trust administration and accounts, and trust creation.



## KEYNOTE SPEAKER ELHADJ AS SY

Secretary General, International Federation of Red Cross and Red Crescent Societies

Elhadj As Sy is the Secretary General of the International Federation of Red Cross and Red Crescent Societies (IFRC) since August 2014.

Prior to this role, Mr. Sy was UNICEF's Director of Partnerships and Resource Development in New York. He has also served as UNICEF Regional Director for Eastern and Southern Africa and Global Emergency Coordinator for the Horn of Africa, and held a number of senior roles with UNDP, the Global Fund to Fight AIDS, Tuberculosis and Malaria and UNAIDS.



#### **PATRICK BRUNHART**

Deputy Director, International Financial Affairs

Patrick Brunhart is the Deputy Director of the Liechtenstein Office for International Financial Affairs. The Office reports to the Prime Minister of Liechtenstein and advises the government in its financial centre strategy and associated measures and tasks. The main duties of the Office for International Financial Affairs furthermore include the representation of Liechtenstein's interests when dealing with international organisations in relation to the financial centre and in international negotiations with relevance for the financial centre.

Among others, Patrick Brunhart has acted as delegate of the Liechtenstein Government for international negotiations in financial and tax matters and is one of the Liechtenstein representatives in various international organisations such as the Global Forum on Transparency and Exchange of Information for Tax Purposes.



#### **PHILIPP BUCHEL**

Founder, Blockchain Buro, Liechtenstein Board Member, Crypto Country Association Liechtenstein (CCA)

Philipp Buchel has been working intensively with Blockchain Technology in general and Bitcoin in particular since 2012. Until 2017, the engineer worked as a project manager in the research and development department of a large industrial company and is founder of the Blockchain Buro in Ruggell.

The Blockchain Buro, founded in 2016, serves as a source of information for all Blockchain related topics. This includes lectures, consulting, project management, event coordination and networking in the local Blockchain community.

Philipp Buchel holds an interdisciplinary engineering degree focused in physics and microsystems technology as well as an MBA in Technology and Innovation.



#### **DAVID COONEY TEP**

Partner Charles Russell Speechlys

David Cooney is an English solicitor and UK chartered tax advisor, who was also admitted as a Cayman Islands attorney at law and a BVI solicitor. He is a specialist in international structures, particularly private client structures. Prior to relocating to Zurich in early 2017, David was based in the Cayman Islands where he was a partner and the head of the private client and trusts team of a large offshore firm, responsible for Cayman and BVI. He advises individuals, families, trustees and private banks on all aspects of succession and estate planning, including the use of trust and corporate structures and often coordinates multijurisdictional projects, involving advisors around the world. David has advised on the formation of investment funds to hold crypto-currencies, the establishment of a "tokenised" fund in a key offshore jurisdiction, a number of "offshore" ICOs and the fiduciary implications of holding crypto-currencies and tokens within structures. He has worked with banks and family offices to help them understand the issues arising from their clients' ownership of crypto assets, particularly risk management.



FABIANNE DE VOS BURCHART TEP

Attorney at law, Geneva

Fabianne de Vos Burchart is an attorney at law in Geneva. She also carries out research on the regulation of trustees at the Center for Banking and Financial Law (CDBF) of the University of Geneva

Her interest include banking and finance law, financial market regulation, trusts and the regulation of trustees, wealth structuring and estate law. She is the author or co-author of several publications on these topics.

Fabianne de Vos Burchart is additionally a member of the working group in charge of drafting proposals for the implementing ordinances to FinSA and FinIA from the perspective of trustees.



MAURIZIO DI SALVO, LL.M. (VIENNA UNIV.)

Of Counsel, Andersen Tax Legal

Maurizio Di Salvo is of Counsel at Andersen tax and Legal Milan office. He is Italian tax lawyer and CPE, admitted to the Italian Bar and the Italian Association of Chartered Accountants.

Maurizio is specialized in domestic, European and international tax controversies and in tax disputes resolutions through settlements, arbitration and mutual assistance procedures. He has a strong experience in assisting in potential tax controversies and tax penalties, and in regularisation procedures. His areas of expertise also include international tax law, taxation of trusts, estates and HNWIs: Maurizio usually acts as private client's practitioner with respect to estate tax planning, and advises international families, trust companies and family offices. Maurizio obtained a Master of Laws (LL.M.) in International Taxation from the University of Vienna (Austria). He is author of many publications on Italian tax matters and is frequent speaker at conferences in Italy and abroad. He is a member of the Italian Branch of the International Fiscal Association (IFA).



## INBAL FAIBISH WASSMER LL.M., TEP

Partner ROSAK - Rosenberg Abramovich Schneller, Advocates, Tel Aviv & Zurich

Inbal Faibish Wassmer, LL.M., TEP, is a partner and the head of the Zurich Branch of the Israeli law firm ROSAK - Rosenberg Abramovich Schneller, Advocates, an Israeli law firm, with offices in Tel Aviv and Zurich. Inbal specializes in taxes and private clients. She advises families and corporations worldwide on international taxation.insurance, trusts, estates, wealth planning, philanthropy, financial regulations and immigration. Inbal presents regularly on various taxation, estate and wealth planning topics in professional forums, and participates in various publications on Israeli-related taxation-, trusts-, and the International Bar Association Private Clients Committee. Inbal is admitted to the Israeli Bar. She obtained both a law degree and a bachelor in Economics Haifa University in Israel and has also an LL.M. and an MA in Law and Economics from the Erasmus Mundus Program in Law and Economics (Bologna, Italy and Aix-en Provence, France).



#### **RICHARD GRASBY TEP**

Member of the Executive Committee STEP Hong Kong

Richard Grasby is an English solicitor and a BVI solicitor who was also admitted as a Cayman Islands attorney at law. Richard has considerable experience with international structures, particularly those with an offshore element, having worked for leading offshore and international law firms. Richard has experience with trust structures, corporate structures and investment fund vehicles and has worked with clients and advisers across the globe.

Richard has been based in Hong Kong since 2009 and is the immediate past chair of the Hong Kong branch of STEP (2017 and 2018). Richard is a member of the global steering committees for the STEP Business Families SIG and the International Client SIG.

THE ART OF
LISTENING
CONNECTING
SHARING
COMMUNICATING
CARING
FINANCE.







**NICHOLAS JACOB TEP** 

Partner Forsters LLP

Nicholas Jacob, since qualifying in 1982, has specialised in taxation and trusts and is a specialist in Family Governance and Succession Planning. He focusses on the psychological issues as well as the legal issues, thus providing a holistic exercise. He advises trustees all over the world. In particular, he acts for a number of substantial institutions in relation to trust drafting, risk assessment and other non-contentious issues. One of his other specialisations is acting for trustees in situations where beneficiaries are divorcing. He has been nominated by Who's Who as one of the top ten private client practitioners in the world, is listed in the top category globally in Chambers Global Legal Directory. A significant part of his practice in acting for clients from Hong Kong, Singapore, and other East Asian countries, as well as a number of major shareholders in listed and private companies. Nick has recently retired from the International Board of The Society of Trust and Estate Practitioners (STEP). He is also a member of the International Fiscal Association and the International Tax Planning Association.



#### STEPHANIE JARRETT TEP

Managing Partner Baker McKenzie

Stephanie Jarrett joined Baker McKenzie in 2000 and practises in the areas of trusts, estates, and UK and international succession and tax planning with a particular focus on family and business governance and cross-border asset protection structuring. She is the Managing Partner of the Firm's Geneva office and is Chair of the Firm's EMEA Wealth Management Committee and a member of its Global Wealth Management Committee.

Ms. Jarrett is ranked by top legal directories and edits the Firm's Private Wealth Newsletter. She has twice served as chairman of the Geneva branch of STEP, and is a member of Advisory Board of SATC. She lectures on post-graduate courses at two Swiss universities.



## HSH PRINCESS THERESE OF LIECHTENSTEIN

**Investment Associate** 

Princess Therese of Liechtenstein is an Investment Associate at the Healthcare Fund of M Ventures, the corporate venture fund and subsidiary of Merck. Before she was managing strategic projects for the healthcare business of Merck, a leading science and technology company.

Prior to this, she worked as a Client Relationship Manager at her family's firm Industrie- und Finanzkontor Ets., a leading Liechtenstein-based trust company with a specific tradition and expertise in the long-term and trans-generational preservation of wealth, especially family wealth. Princess Therese represents the second generation and thus the ownership and management of Industrie- und Finanzkontor Ets.

In addition, Princess Therese is involved in Geopolitical Intelligence Services AG, a geopolitical consulting services company and information platform. Her expert focus is on business and technology.



#### **TESSA LORRIMER**

Consultant Withers LLP

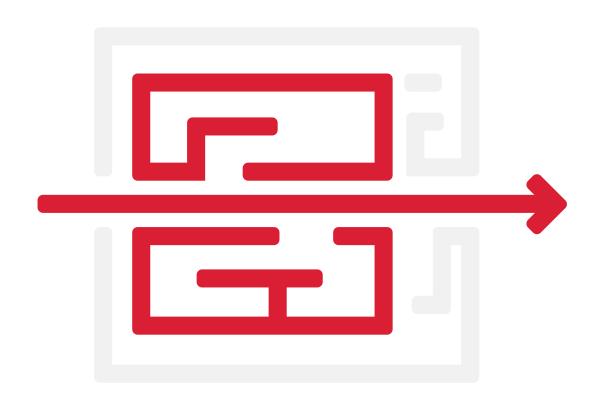
Tessa is a barrister who specialises in both civil and criminal tax fraud investigations and litigation conducted by the Fraud Investigation (FIS) and Criminal Investigation departments of HMRC.

Tessa has extensive experience in advising the Board of the former Inland Revenue, Revenue and Customs Prosecutions Office as well as HMRC and SOCA (now NCA) in relation to their most complex and sensitive direct and indirect tax investigations and prosecutions.

Most of her work is international in nature and Tessa has considerable knowledge of mutual legal assistance, extradition, search warrants, judicial review, injunctions, SOCPA production orders and legal professional privilege



# Are you looking for a way through complexity?



You are, with Swiss Life Global Solutions.

We are passionate about solving complex situations. Whatever your needs, we use our global expertise to guide you through complex circumstances, with a range of cross-border insurance solutions for wealthy people and international companies for a longer self-determined life.

Reducing complexity. Creating solutions.

www.swisslife-global.com



**DUNCAN MACINTYRE** 

Chief Executive Officer, UK Lombard Odier

Duncan MacIntyre joined Lombard Odier in January 2016 as Chief Executive Officer of Lombard Odier's Private Client business in the UK.

Prior to his role in Lombard Odier, he founded and was a global head of Coutts Private Office managing UHNW clients across the world (UK, Switzerland, Monaco, Russia, Middle East and Asia). Duncan has 25 years of experience in Private Wealth Management, including 8 years with JP Morgan.

Duncan holds a BA in Latin American studies as well as a Masters degree in Anthropology and Economics. He also participated in the Harvard Business School Executive Education programme.

Duncan is a Chartered Fellow of the Securities and Investment Institute (CISI) and a Director and Trustee of UK Youth, one of the United Kingdom's largest national youth charities.



**JUSTINE MARKOVITZ TEP** 

Head of Swiss Operations Withers

Justine Markovitz is head of Withers Swiss operations and joint CEO of the private client and tax division. She joined the firm in 1999, and in 2005 moved to Switzerland to open their Geneva office. She focuses on advising private clients and financial institutions in relation to onshore UK and offshore tax, trust and estate planning, with particular emphasis on planning for UK resident non-domiciliaries.

She also advises on wills and trust drafting matters as well as on international tax investigations. Justine advises families on succession and governance issues, working closely with those families to create structures and legal solutions to implement their long term succession plans both for their personal assets and business interests.



**MICHAEL MAXWELL** 

International Business Development Manager <u>Dixca</u>rt Group

Michael has a thorough knowledge of international passport schemes and the key features and advantages of each. He coordinates the work of Dixcart Domiciles Limited, which offers families and individuals advice and practical assistance when they are seeking to move overseas.

Based at the Dixcart office in Portugal, Michael has worked with Dixcart for 11 years and manages the business development activities for Dixcart Domiciles, which includes the identification of target markets and the structuring of corporate and tax efficient solutions for clients across a number of jurisdictions. His primary role is developing relationships with global intermediaries, as well as clients, and as such he travels frequently with a particular focus on Brazil, Portugal, South Africa and Turkey. Michael has a Degree in Law and International Relations and a Post Graduate Diploma in Management and Business Administration.



**MICHAEL MCKAY** 

Founder of 'The McKay Interview'

Michael McKay, is a communications consultant well-known across the Anglophone, international community. He is also recognised as the charismatic, former Chairman of the British-Swiss Chamber of Commerce Geneva

His international, management consulting experience goes back many years; and his role as a conference moderator has taken him as far afield as London, China, Turkey, Spain and Bali.

Michael can be heard weekly hosting 'The McKay Interview' on WRS, a popular but serious programme with prominent guests conversing on current issues - worldradio.ch/radio/shows/the-mckay-interview/

His clients past and present include HSBC, Trafigura, JT International, Intertrust Switzerland, the EHL, ITU and Nestlé.







#### DR LUKA MUELLER-STUDER,

Legal Partner MME Legal | Tax | Compliance

Dr. Luka Müller-Studer, is co-founder of MME in Zug/Zurich. He has been an early mover in dealing with the legal aspects of the distributed ledger development, helping numerous companies to integrate DLT solutions for their business and financing needs. The MME team assisted Protocol and Application start up projects as well as DLT projects of already established companies. The teams is working on creating a functional framework for blockchain crypto property to help the industry world to create and adopt standards for DLT based applications. Further, he is an expert on complex compliance cases in the areas of regulatory compliance, gaming, anti-money laundering, anti-corruption and judicial assistance.



#### **FILIPPO NOSEDA TEP**

Partner Mishcon de Reya LLP Visiting Lecturer, King's College, London

Filippo Noseda is a Partner at Mishcon de Reya in London. He is qualified in the UK and Switzerland and is also admitted in the BVI. He handles cross-border tax and estate planning for international families, with a particular niche practice in advising governments on the law of foundations. He is particularly well known for his publishing and speaking on the Common Reporting Standard (CRS). He appeared as an expert before the Council of Europe and the EU data protection authorities in connection with the introduction of the OECD's CRS and the EU's Beneficial Ownership Registers.

Filippo is a member of the Society of Trust and Estate Practitioners (STEP) and the International Academy of Estate and Trust Law. A keen lecturer and avid commentator, he is rated as a leading individual in The Legal 500 and CityWealth Leaders list, a Top Recommended Tax Lawyer by Spear's Magazine and as one of the UK Top Influential Private Client Lawyers by ePrivateclient.



#### **JANE OWEN**

Her Majesty's Ambassador to the Swiss Confederation and the Principality of Liechtenstein British Embassy

In December 2017 Jane Owen took up her post as Her Majesty's Ambassador to the Swiss Confederation and the Principality of Liechtenstein.

Jane was educated at Ellerslie School in Malvern, and Trinity College, Cambridge (BA Hons in Russian, French and German). She was born in Bilston in the West Midlands and has 2 children, Phoebe (18) and James (16). From 2014-17 she worked in London as Chief Operating Officer of UK Trade and Investment (UKTI), the government body responsible for promoting Britain's commercial and business relationships around the world.

Jane was Ambassador to Norway (2010-2014) and Director for Trade and Investment at the British Commission in India (2006-2010) and at the British Embassy in Japan (2002-2006). She has also worked in Vietnam and in the European Union department at the Foreign Office in London.



#### **EDWARD REED TEP**

Partner, Macfarlanes <u>LLP</u>

Edward advises on UK and international wills, trusts and personal tax planning. He is a trustee or protector of a number of private and charitable trusts, many of which are administered within Macfarlanes' trust administration group. Having been educated both in the UK and in France, Edward has developed an affinity for civil law issues generally. He also advises clients on philanthropic issues. He advises on UK immigration and nationality law and procedure for private and corporate clients.

Edward is a contributor to Tolley's Administration of Trusts. He is also co-author of the "Trusts, Trustees and the UK Anti Financial Crime Regime", chapter (C11) in Glasson, The International Trust (3rd Ed. 2011). Edward is a member of the Capital Taxes Sub-Committee of the Law Society's Tax Law Committee, the immediate past Chairman of the steering committee of the Cross-Border Estates Group of STEP and a trustee of The Friends of the Institut Français.

## "THINK LIKE A WISE MAN BUT COMMUNICATE IN THE LANGUAGE OF THE PEOPLE." W.B. Yeats



## PROTECTING, NURTURING AND PROMOTING YOUR BRAND WITH LUCID, CLEAR-EYED MARKET POSITIONING HAS NEVER BEEN MORE IMPORTANT

As marketing and events management specialists The Beehive Partnership has more than 20 years of adding value to clients across the global wealth management industry. Leveraging hard-won reputation for commercial advantage is central to our mission.

#### Our portfolio of skills includes:

- Event and conference development and delivery
- Strategic marketing advice, development and execution
  - Sponsorship identification and acquisition
    - Editorial development services
      - · Speech writing
      - Corporate recovery
    - · Issues and media management
    - Communications director mentoring



JOSHUA SETH RUBENSTEIN

Partner, Katten Muchin Rosenman LLP

Joshua S. Rubenstein assists individuals, family groups and corporate fiduciaries in integrating their and their beneficiaries' personal, estate, tax and business planning on a local, national and international level. He also handles the ongoing administration of the structures employed for this purpose, and represents clients in connection with controversies that arise among family members, between fiduciaries and beneficiaries, with taxing and regulatory authorities and over the validity and effectiveness of the structures employed, using both ongoing administration and dispute resolution as an opportunity for further planning.

Mr. Rubenstein lectures and writes extensively on all of these topics and is actively involved in numerous charities, civic and professional organizations.



DAVID RUSSELL TEP AM RFD OC

Deputy Chair, STEP Worldwide; Barrister, Outer Temple Chambers

David is admitted to practise in Australia, England and Wales, New York (Legal Consultant) the Courts of the Dubai International Financial Centre, the Singapore International Commercial Court, New Zealand and Papua New Guinea. He was first appointed Queen's Counsel in 1986. He was President of the Tax Institute (1993-5), and the Asia Oceania Tax Consultants' Association (1996-2000). David has lectured and written extensively including the University of Sydney for the Master of Taxation course and as an Adjunct Professor of the University of Queensland. He is the co-editor of Trusts & Trustees. He was Chairman of STEP Australia and is Deputy Chair of STEP Worldwide. He was the inaugural Chair of STEP's International Client Special Interest Group, is co-chair of the UAE Chapter of the International Section of the New York State Bar Association, and an Academician of The International Academy of Estate and Trust Law. He has been listed in the AFR/Best Lawyers review of Australian Lawyers since 2008, and in 2017 and 2018 was named as a member of Legal Weeks' Private Client Global Elite.



**CRAIG SWART TEP** 

Partner Dickinson Gleeson

Craig Swart (TEP) is an Advocate of the Royal Court of Jersey and a partner at Dickinson Gleeson, Jersey. He is also a qualified South African attorney (non-practising) and English Solicitor (also non-practising). Craig advises trustees, directors, fiduciaries, settlors and beneficiaries in relation to a wide range of non-contentious and contentious matters involving trusts, companies, foundations and partnerships.

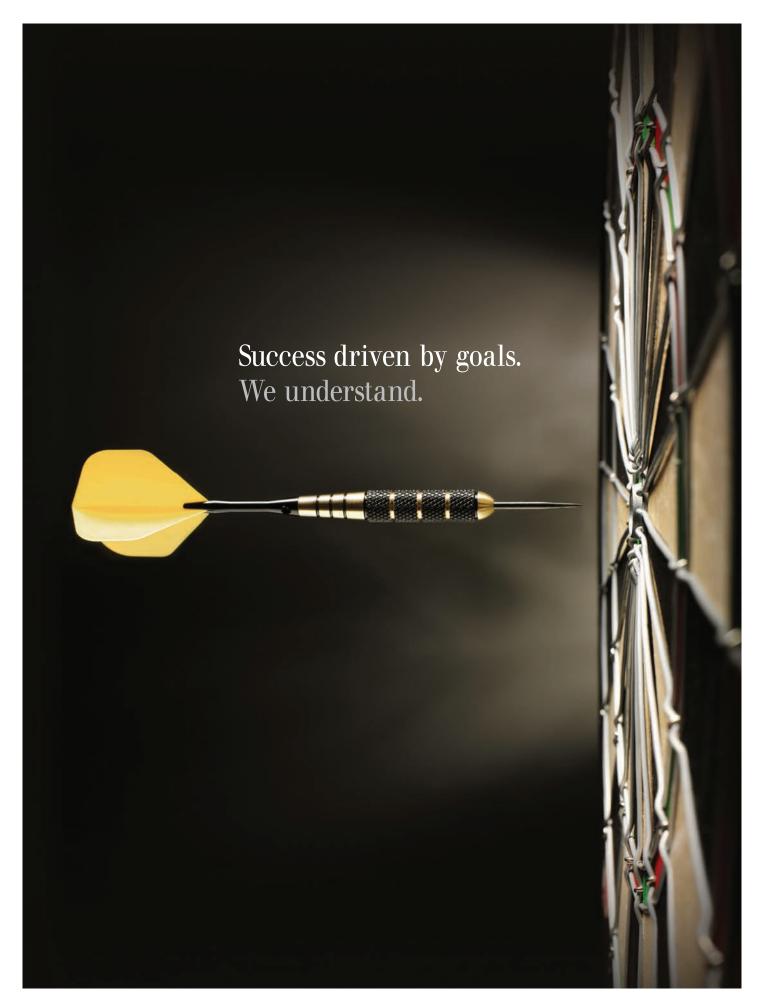


#### **LUC THEVENOZ**

Professor and Director, Centre for Banking and Financial Law University of Geneva

Professor Thevenoz is the author of the 2001 report which served as the basis for Switzerland's ratification of the Hague Trusts Convention. His contribution was distinguished with a STEP honorary membership.

His scholarship and teachings cover contracts, trusts and fiduciaries, as well as the regulation of banking and financial services and markets. He has contributed to several other international or domestic legislative and regulatory projects in the areas of intermediated securities, takeovers, and unclaimed assets. He also served as a commissioner of the Swiss Banking Commission and as the chair of Swiss Takeover Board.





**ANDREA VICARI TEP, D.J.S.** (CORNELL)

Managing Partner Vicari & Associati (Milan)

of the law of trust, the law of fiduciary agreements and the law creating the court of trusts and fiduciary relationships in San Marino. He wrote several books and articles. He graduated in law in Italy, where he earned a doctorate in comparative law (DCL) and he completed graduated studies in U.S. (Universities of Harvard and Cornell), where he earned a second doctorate in law (JSD). He practiced law in various jurisdictions. His education and experience allows him to handle cases at the of the International Academy of Trust and Estate Law.



#### **COUNT FRANCIS VON SEILERN-ASPANG**

Managing Director, Chairman of Executive Committee Industrie- und Finanzkontor Ets., **Wealth Preservation Experts** 

Count Francis von Seilern-Aspang is Chairman of the **Executive Committee and Managing Director of** Industrie-und Finanzkontor Ets., a leading Liechtenstein based trust company with a specific tradition and expertise in the long-term and trans-generational preservation of wealth, especially family wealth.

In addition, Count Francis von Seilern-Aspang is Vice Chairman of Seilern Investment Management Ltd., an independent and privately-owned investment management company in quality-growth equities, based in London.

In addition, Count Francis von Seilern-Aspang is a member of STEP (Society of Trust and Estate Practitioners).



**DAVID WILSON** TEP M.C.J (NYU)

Schellenberg Wittmer Ltd

David Wallace Wilson is a partner in Schellenberg Wittmer's private clients and estates practice in Switzerland. He advises individuals and families on all aspects of wealth structuring and estate planning for their personal and business assets. He also acts in complex guardianship and inheritance disputes, including administering international successions. Additional areas of expertise include anti-money laundering and art law.

David currently serves as chairman of STEP Geneva (officer since 2004) and sits on the federal Swiss TrustExpertengruppe. Committee and the STEP Contentious Trusts and Estates Global SIG Committee.

He is the founder of www.trusts.ch and is recognized by leading Private Client legal publications: Private Client Global Elite (Legal Week), Citywealth and the WealthBriefing Awards.



**DAVID WALBANK QC** 

Barrister **Red Lion Chambers** 

Having historically acted for each of the main UK fraud prosecution agencies (including as Standing Counsel to the Revenue and Customs Prosecutions Office and the Department for Business), David Walbank QC now specialises in defending criminal charges of tax fraud, corruption and moneylaundering. In 2017, he led for the defence in a 9-month trial arising from the largest ever tax investigation by HM Revenue & Customs. He is currently representing the main defendant in a major corruption trial relating to a multi-billion pound North Sea drilling project. He also conducts heavy weight litigation in the civil sphere and in overseas jurisdictions, including most recently in the Eastern Caribbean Supreme



#### **DR MARINA WALTER**

Medical Doctor University Center of Legal Medicine Geneva/Lausanne (CH), HUG

Marina Walter is a forensic medical specialist in psychiatry and psychotherapy for children and adolescents. Her expertise consists essentially of assessing families at the request of the civil courts as well as those of juvenile offenders in the Juvenile Court in Geneva (CH). This assessment includes parental conflict, understanding loyalty conflicts in which the child may find itself, parental skills, and the psychological functioning of the family members. All these are elements that she will be examining and analysing as part of her work as a specialist in the field. Once this assessment is over, she will provide a detailed reporting for the attention of the judge who will have mandated her as specialist in these complicated and sensitive cases. Marina Walter teaches at the Faculty of Medicine, Law and Criminology on the concepts of her area of expertise but also those around the concern of abuse. She teaches courses in postgraduate training to doctors and psychologists and has also run seminars in many different establishment such as the National School of the Judiciary in Paris or the CAS / DAS in forensic psychiatry of UNIL.



#### **CHRISTIAN ZAMFIR**

Co-Founder Cyberhaven

Dr. Cristian Zamfir co-founded Cyberhaven and leads operations. Cristian is the inventor of Execution Synthesis, which is an acclaimed technique that automates the debugging of concurrent software. Cristian previously held research positions at UC Berkeley and Microsoft and earned a Ph.D. in computer science from EPFL (Swiss Federal Institute of Technology).

GOLD SPONSOR www.iuf.li



#### INDUSTRIE-UND FINANZKONTOR

WEALTH PRESERVATION EXPERTS

Industrie- und Finanzkontor Ets. was founded in 1948 and is a privately owned trust company with a specific tradition and expertise in the long-term and trans-generational preservation of wealth, especially family wealth.

Industrie- und Finanzkontor Ets. can look back at 70 years of experience with structures for the purpose of wealth protection and wealth preservation, in many cases over several generations. The experience necessary to do this comes from the roots.

Although the inception of Industrie- und Finanzkontor Ets. only dates back to 1948, those roots extend much farther

into the past; they are embedded in the Princely House of Liechtenstein.

All employees of Industrie- und Finanzkontor Ets. build an experienced team in various disciplines and have access to a global network of professional partners.

The company's specific areas of expertise are based on the development of wealth preservation strategies, encompassing the:

- Implementation of Family Governance
- Intra- and extra-familial long-term financial planning
- Legal and tax planning
- Succession and inheritance planning
- Financial structuring via legal entities
- State-of-the-art knowledge on philanthropic strategies and approaches

Industrie- und Finanzkontor Ets. focuses on allencompassing solutions tailored precisely to the individual needs of a client.

#### **SILVER SPONSOR**





#### **Investment Consultancy**

Peritus Investment Consultancy provides Investment Consultancy services to high net worth clients and investment manager performance monitoring services to trust companies, accountants and law firms. We are proud to be the lead sponsor of the inaugural STEP Alpine Conference as the trust industry is our lifeblood.

Our support for the industry is based on three core services:

- Performance Monitoring: We collect performance data and produce charts each quarter comparing your investment managers' results against benchmarks and suitable peer groups.
- Investment Guidance: Through our robust review, due diligence and selection of investment managers we aim to improve the investment results of trustees.

• Expert Witness: Our research, analysis and performance tools assist when trustees ask us to act as an expert witness in support of investment related litigation claims.

Our sponsorship reflects our Swiss heritage, our Zurich and Geneva base and our continuous goal to recognise and support our truly valued clients.

For more information contact Chris Wadsworth at 00 41 43 299 4480 or chris.wadsworth@peritus.ch

#### **BRONZE SPONSOR**

#### www.stonehagefleming.com

www.swisspartners.com



Stonehage Fleming is one of the world's leading independently owned family offices. We help international families manage their wealth and protect their legacies for generations to come.

Stonehage Fleming provides a range of services from long-term strategic planning and investments to day-to-day advice and administration to more than 250 substantial families of wealth.

The Group advises on over USD55bn of assets and includes an investment business with c. \$13 billion under management for families and charities.

Stonehage Fleming is majority owned by management and staff. The Group employs over 520 people in 11 offices in 8 geographies around the world and is the largest family office in Europe, Middle East and Africa (EMEA).

Stonehage Fleming have three offices in Switzerland: Geneva. Neuchatel and Zurich.

#### **BRONZE SPONSOR**

#### Structuring: trusts, international and Swiss companies, life insurance policies provided by swisspartners' own life insurance companies, private label funds



The art of finance.

swisspartners' experienced team of professionals offers profound know-how and comprehensive services in the area of wealth planning and wealth structuring for private clients and their families.

Our advisory and solutions team provides bespoke services tailored to the needs of our clients and their families. We help them to fully focus on their business and private interests, and we take care of the rest.

• *Planning:* optimization of an individual's or family's wealth for future generations

- Administration: trusteeship, director and shareholder services, daily administration including review of
- services, daily administration including review of agreements, processing payments, preparation of financial statements for reporting (CRS, FATCA, etc.)
- Other services: coordination of change of residence and passport programs, real estate acquisition and management, lifestyle management including finding staff, organizing travel, locating schools, etc.

WE MAKE LIFE EASY

#### PRE-CONFERENCE DRINKS RECEPTION SPONSOR

www.cadellco.com



#### **BREAKFAST SPONSOR – DAY 1**

www.ch.butterfieldgroup.com



BUTTERFIELD TRUST (SWITZERLAND) LTD

#### **REFRESHMENT BREAK SPONSOR - DAY 1 (PM)**

www.schroders.ch

SCHRODER & CO BANK AG

#### **Schroders**

#### **DRINKS RECEPTION SPONSOR - DAY 1**

www.swisspartners.com



The art of finance.

#### **GALA DINNER SPONSOR**

www.swlegal.ch



#### **BREAKFAST SPONSOR - DAY 2**

www.lgt.com/en/



#### **REFRESHMENT BREAK SPONSOR - DAY 2 (AM)**

www.accurofiduciary.com



#### **LUNCH SPONSOR - DAY 2**

www.swisslife-global.com



#### **REFRESHMENT BREAK SPONSOR - DAY 2 (PM)**

www.doehlecorporatetrust.com



**EXHIBITOR** 

www.alliancetrustcompany.com



**EXHIBITOR** 

www.lanceplatform.com



Non-Compliance Evaluator

**EXHIBITOR** 

www.microgenfs.com



**EXHIBITOR** 

www.step.org



**EXHIBITOR** 

www.thatchermackenzie.com



#### **MEDIA PARTNER**

#### www.wealthbriefing.com

## WealthBriefing

WealthBriefing is the premier news, features and information source for the global wealth management sector. This subscription-only service provides concise, up-to-the-minute information to leading wealth managers, private bankers, fund and asset managers, family office executives, stockbrokers and other professionals, including private client lawyers, along with high net worth

individuals themselves. Whether at your desk or on the move, WealthBriefing subscribers receive daily news analysis to their inbox before 8.00 GMT every working day.

WealthBriefing is essential reading for all relationship managers and client-facing professionals in the wealth management sector.

Middle- and back-office professionals will also find it useful as an information centre on companies and trends in the wealth management industry.

For further information please contact: Stephen Harris, CEO, ClearView Financial Media Ltd, publisher of WealthBriefing. +44(0) 207 148 0188 / www.wealthbriefing.com

#### **CONFERENCE ORGANISER**



As global conference, event management and marketing communications specialists, The Beehive Partnership's aim is simple: to increase our clients' brand reach and impact with minimum fuss for maximum Rol. With more than 20 years experience in the wealth management market, we liberate senior managers from time-consuming marketing and event/conference development

work, enabling them to focus on other business-critical core tasks. Built on its founder's extensive expertise in the sector across North America, Europe, the Middle East and Asia, we deploy a range of skills in pursuit of our goal of adding value to clients' brand leveraging activities. These include:

- · Global conference and event management
- Strategic marketing consultancy
- Editorial development (e.g. copy-writing, speech writing, editing and proofing)
- Issues and media management

For further information please contact: Nicholas & Jackie Boole + 44 (0) 1845 578193 / enquiries@thebeehivepartnership.com

# **CONFERENCE NOTES**

7.0	1400E 01	
		***



## WEALTHBRIEFING - ALWAYS AT THE CENTRE OF YOUR 360° VIEW ON THE WEALTH MANAGEMENT LANDSCAPE

With 60,000 global subscribers, *WealthBriefing* is the world's largest subscription news and thought-leadership network for the wealth management sector

Register for a free trial www.wealthbriefing.com









